

# SCHOOL CUSTOMIZED MARKETING PRICE LIST

## POSTERS - 14 X 22

Four-color one-sided

<b>20</b>	<b>50</b>	<b>100</b>
\$40	\$71	\$122

## FLIERS - 8½ X 11

Four-color one-sided

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$12	\$30	\$60	\$120	\$300

Four-color two-sided

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$24	\$60	\$120	\$240	\$600

Ad Tri-fold Brochure

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$145	\$266	\$448	\$593	\$1,227

## POSTCARDS - 4 X 6

Four-color two-sided. Price does not include postage (U.S. postage rate is \$0.44 each as of July 10, 2022).

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$65	\$87	\$127	\$184	\$403

## ORDER CARDS/EVENT CARDS/INFO CARDS - 3½ X 2

Four-color two-sided

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2000</b>
\$35	\$48	\$60	\$72	\$119

## VERTICAL VINYL BANNERS - 24 X 63

Custom vertical banner – \$91 each (stand and carrying bag included)

- First hour of art time is free.
- PDFs are available at no charge.
- Have images ready to upload when filling out the Customized Marketing Request Form
- Postage and shipping are not included in prices.
- Please allow 7-10 working days for proof.
- Prices subject to change.

QUESTIONS? CONTACT US:  
[schoolmarketing@walsworth.com](mailto:schoolmarketing@walsworth.com)

**Walsworth** yearbooks

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## CUSTOMIZED MARKETING PACKAGES - GOLD

Charge to school per student

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$3.90	\$2.45	\$2.05	\$1.65	\$1.45

## CUSTOMIZED MARKETING PACKAGES - SILVER

Charge to school per student

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$2.70	\$1.95	\$1.75	\$1.50	\$1.35

## CUSTOMIZED MARKETING PACKAGES - BRONZE

Charge to school per student

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$1.60	\$1.10	\$0.95	\$0.80	\$0.75

## TAKE HOME POCKET ENVELOPES - 8½ X 14

Four-color two-sided order form with pocket envelope. Price does not include postage.

<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
\$25	\$62.50	\$125	\$250	\$625

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