

# OCT. 3-7 National Yearbook Week SOCIAL MEDIA SCAVENGER HUNT

Show us how you are celebrating National Yearbook Week by participating in our Social Media Scavenger Hunt using #WalsworthPhotoHunt throughout the week of Oct. 3-7! Be on the lookout for the five tasks posted to our Instagram Stories each day, and post your entries by the end of the day on your choice of Instagram, Twitter or Facebook for a chance to win a Visa® gift card!

## CONTEST RULES AND DETAILS:

- To be eligible to win, participating schools must use our #WalsworthPhotoHunt and caption each post with the task they are completing so their scavenger hunt progress and completion can be tracked!
- Participating schools must post from their school yearbook staff account. We highly encourage using Instagram to post your entries for easiest tracking and scoring.
- Contestants are limited to posting from one social media account per school and can enter up to five photos per day.
- The contest runs from Monday, Oct. 3, through Friday, Oct. 7.

Winners will be chosen by a panel of expert judges and selected based on completion, creativity, humor, appropriateness and collaboration. Winning schools will be notified the week of Oct. 10.

## PRIZES:

1<sup>ST</sup> \$500  
Visa® gift card

2<sup>ND</sup> \$350  
Visa® gift card

3<sup>RD</sup> \$150  
Visa® gift card

## DON'T MISS OUT — ENTER ALL WEEK!

The contest is open to all schools across the U.S. and Canada. Employees of Walsworth and their immediate families (spouse/domestic partner and any children living with the employee) are not eligible to participate. Entries will not be judged unless #WalsworthPhotoHunt and the task being completed are included in each post caption. For further information or if you have any questions, please contact [marketingyearbooks@walsworth.com](mailto:marketingyearbooks@walsworth.com).