

Walsworth Photo Contest Rules

To enter:

To enter, submit your original photo via upload at walsworthyearbooks.com/photocontest. A maximum of five photos will be allowed per contestant. Save all original files used in your entry, in the event that you are selected as a winner. NO PURCHASE NECESSARY.

Entries must be received by 11:59 p.m. Central Time on April 9, 2021. Late entries will not be accepted.

Eligibility:

The contest is open to all schools across the United States. Must be 13 years or older to enter. Photos must be taken by a student attending a senior high, junior high, middle school or college. Junior high or middle school yearbook advisers may enter a student's photo on their behalf.

Employees of Walsworth and their immediate families (spouse/domestic partner and any children living with the employee) are not eligible to participate.

Entries will not be judged unless the entrant's name, school name, school city, school state, adviser name, adviser email, yearbook company, photo category and photo description are included with each entry. You are welcome to submit more than one entry for consideration up to five photos per individual contestant, but each student must submit their photos separately. Mailed entries can be submitted together.

Photographs must have been taken by the entrant.

Timing:

Contest opens March 1, 2021

Deadline for submission: 11:59 p.m. CDT, April 9, 2021

Winners will be notified by May 3, 2021.

Theme:

The contest theme is outstanding student photography. Entries will be judged on their ability to meet the judging criteria below.

Selection:

All entries will be judged by a committee of judges for adherence to the judging criteria below. Decisions of the judges are final.

Judging Criterion:

Appropriateness to photo category for which the photo was submitted (20 percent):

1. **NEW! Life during the Pandemic** – An unprecedented year leads to unique photo opportunities. Show us what life during the pandemic has been like for the students at your school.
2. **NEW! School and Community Involvement** – Show us how your students are involved in the community through clubs, organizations or activities by capturing what they do and why.
3. **NEW! Performing Arts** – Music, dance, drama and more! Capture the vibrant spirit and creativity of performing arts at your school.
4. **Academics** – In school, hybrid or virtual, show us learning in progress.

5. **Sports Action & Reaction** – Capture athletes in action or focus on the fan or athletes' reactions to an emotional moment. We want to see great action shots and school pride on the sidelines, in the stands, at practice or on the field.
6. **Feature/Portrait** – Show what a person is feeling or a bit of their personality using their face and emotion as the focus.
7. **Junior High/Middle School** – We're looking for the best photos of any genre taken by a junior high or middle school student.
8. **Yearbook Life** – Show us yearbookers in action. Staffers doing the everyday duties of yearbook life inside and outside of the classroom — interviews in progress, photographers taking pictures, advisers teaching and even what's happening on deadline days!

In the case that a single student has an Honorable Mention photograph in more than one category, Walsworth has the authority to award a Portfolio award to that student.

The winner for each category must show at least one of the following basic rules of photography (20 percent):

- Rule of thirds
- Repetition
- Emotion
- Depth of field
- Selective focus
- Vantage point/point of view
- Angle
- Contrast
- Filled frame
- Framing
- Leading lines
- A single person photo that showcases reflection
- A couple photo that showcases relationship
- A small or large group that showcases interaction

Quality (30 percent)

Creativity/Originality (30 percent)

The Prize:

A \$150 Visa® gift card will be awarded to the individual winner in each category. A certificate and a letter from Don Walsworth will also be awarded to each winner. Honorable mentions and Portfolio winners (if applicable) will receive a certificate and letter from Don Walsworth.

The photos will be used to promote Walsworth in various placements, which may include but not be limited to printed posters and marketing materials, online, events and presentations.

Walsworth makes no promises as to placement, extent or frequency of use of completed photo elements.

Photo Requirements

All submitted photos must meet the following size requirements:

- File size: Up to 50 MB

- File Format: JPEG, PNG or GIF. 300 dpi recommended. 225 dpi minimum.
- CCD: 5 megapixel minimum

Do not include any other files in your upload or your mailing.

A contestant may enter a maximum of five photos. Each student must submit their photos separately. Mailed entries can be submitted together.

The photo must not contain brand names or trademarks unless the entrant can demonstrate that he or she has legally obtained the right to display the brand name or trademark.

The photo must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity, copyright or other intellectual property rights.

The photo must not contain material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous or libelous, as determined by Walsworth.

The photo must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.

The photo must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where photo is created.

Entry Rules

1. All entries must be suitable for family viewing.
2. Contestants must know the names and addresses of all identifiable people shown in their entries. Entrant must obtain all releases and consents necessary of any persons featured in the entry for Walsworth to use the photo for any purpose contemplated by these rules. Failure to obtain consent will result in forfeiture of any awarded prizes.
3. Entrant confirms and promises that the entry is original and does not infringe the intellectual property rights of any third party. By participating, entrant agrees Walsworth has royalty-free, irrevocable, perpetual, non-exclusive rights to use, reproduce, modify, publish, create derivative works from and display the entry, in whole or in part, and otherwise use the entry in all media. If necessary, entrant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the entry. Receipt of entries will not be acknowledged and submitted entries will not be returned. Walsworth assumes no responsibility for submitted entries.
4. Contest is void where prohibited or restricted by law, where a license is required or where subject to tax (other than tax on prizes awarded). All federal, provincial, state and local taxes are the sole responsibility of the winners. All fees and personal expenses incidental to redemption of prizes (as deemed necessary) will be the sole responsibility of the winners.
5. Prizes must be claimed within 30 days of notification. If not claimed by this date, the prizes will be forfeited. All claims thereto following this date will be null and void.
6. No substitution or transfer of prizes except at the sole discretion of Walsworth. All restrictions apply.
7. Walsworth reserves the right to cancel or suspend the contest should any cause beyond the control of Walsworth affect the administration, security, fairness, integrity or proper operation of the contest, or for any other reason it deems appropriate, at its sole and absolute discretion.

General Conditions

This Contest is in no way sponsored, endorsed, administered by or associated with Facebook. Facebook is completely released of all liability by each entrant in this Sweepstakes.

Walsworth reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the promotion or website, these official rules, or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION THE CONTEST RULES AND OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

For a list of winners (available after May 3, 2021), send an email to marketingyearbooks@walsworth.com.

Each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this contest, or any prizes awarded, shall be resolved individually, without resorting to any form of class action, and any judicial proceedings shall take place in a federal or state court within the State of Missouri.; 2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Walsworth in connection with the contest, shall be governed by, and construed in accordance with the laws of the State of Missouri, without giving effect to any choice of law or conflict of law, rules or provisions (whether of the State of Missouri, or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Missouri. IN NO EVENT SHALL WALSWORTH OR ITS RELATED ENTITIES BE LIABLE TO ANY ENTRANT OR WINNER FOR DAMAGES THAT EXCEED THE VALUE OF THE PRIZE TO BE AWARDED TO ANY INDIVIDUAL ENTRANT IN THIS CONTEST.

Questions

All questions regarding contest details should be directed to Aimee Parsons at aimee.parsons@walsworth.com.