



Color/Fonts

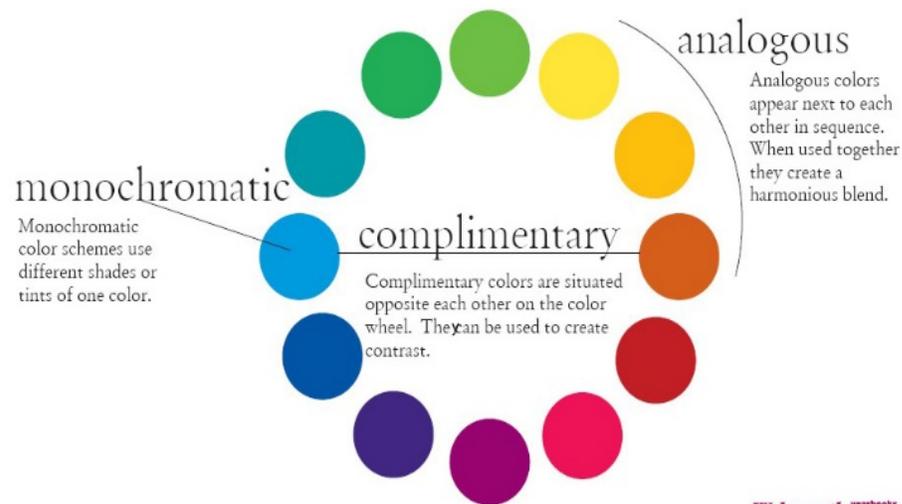
Infographics

Mod 8: The goal of design is information, not decoration

Think of color and type as a voice



Color Relationships



Monochromatic

- Color schemes use different shades or tints of the SAME color. Choose a blue in your yearbook and use the same color with different shades or tints to create a great look in your book.

Complimentary

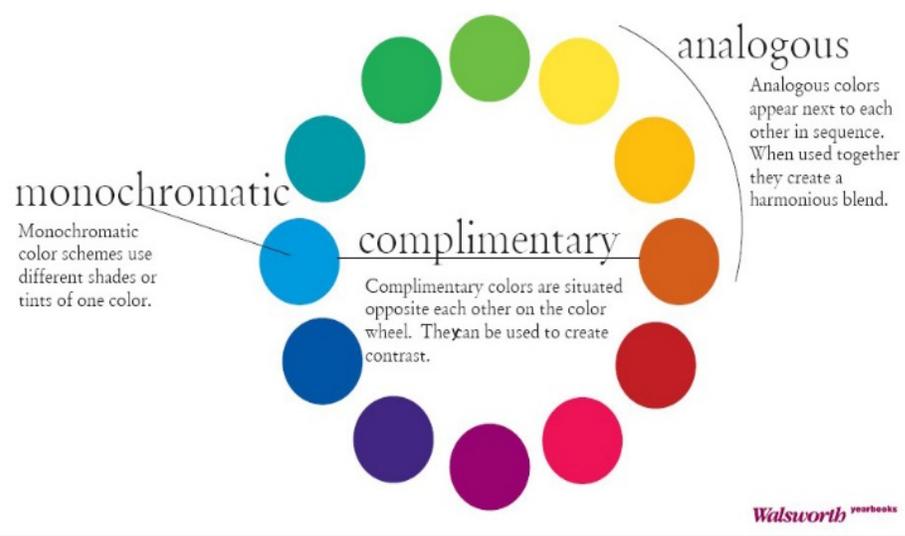
- Complimentary colors (red and green) are situated opposite of each other on the color wheel. Use this color method when you want to create contrast in your yearbook

Analogous

- Colors appear next to each other on the color wheel. If you use two or three colors close to each other on the color wheel, you are creating a harmonious blend effect in your yearbook.

Mod 8: Creating Mood with Color and Type

Color Relationships



Monochromatic

- Color schemes use different shades or tints of the SAME color. Choose a blue in your yearbook and use the same color with different shades or tints to create a great look in your book. (Shades of Blue)



Mod 8: Creating Mood with Color and Type

Through the ROOF

LIP LOCKED In 2018, Frau Robinson's German class sings a song for "Oktoberfest" a German holiday. According to Frau Robinson, "This has been teaching German since the school opened. I took over the school's German club during the first year."

121 years ago, the first German students were enrolled in German classes and participate in the German Club.

6 years ago, teacher Wendy Robinson has been teaching and sponsoring the German club.

2008 was the year that Mrs. Robinson took over the program and began hosting German exchange students.

A fog lifts

Gloomy weather does not rain on this parade

The morning of the homecoming parade Oct. 17 began with an almost opaque fog. Students lined up during first period in the chilly weather to show their school spirit despite the dreary conditions.

"It was hard to see and cold," said senior Landon Jones.

STUCCO planned the events for the homecoming parade to showcase all of the homecoming students. "This event is always a success, and fun for our students," said STUCCO sponsor Kim Oliver.

As the participants gathered for the beginning of the parade at Young Elementary, the floats reflected the creativity of clubs and organizations across campus. After deciding to go with the school colors, the dance team put together the float that night before the parade.

"We used posterboard, glitter, and lots of glue," said junior Ilex Costantini.

DECA gathered at senior Lauren Rocker's house to assemble their float.

"DECA has always been the party club, so we tried to make it reflect a party as best as we could. We threw a bunch of random stuff on it," said Jones.

"All the kids went crazy as we went by, and they ran into the road trying to grab the candy," said Jones. As the fog lifted and the sun came out, the student got pushed for the game against Skidaw Springs Panthers.

Members of the Senior Class Council were winners of the float contest and received \$100 to use for club activities.

GO, FIGHT, WIN

OVERHEATED Senior Class, March, senior Jacob Reynolds and members of the Forensics Club walk along the first homecoming parade. The girls wear the football jerseys, while the boys dressed the cheer uniforms. "Seeing all of the floats was my favorite part of the parade," said senior Ilex Oliver. "There were some really good ones this year." Photo by Ann Zastoupka.

SMARTIE PANTS Members of National Honor Society took members in their parade float by creating glasses and hats. The "Whiskers" decorated the Panthers Oct. 18 in a homecoming parade. "I loved it when I was donating my candies to the little kids and seeing their expressions," said junior Dana Condon.

LEVIN'S ON A PRAYER Members of the volleyball team took their cheer float during the homecoming parade. "It was fun to be on a team," said junior Patrice Fritzsche. "It got so crowded for the homecoming game." Photo by Arroy Sawyer.

Project features vices or virtues

COLOR MY WORLD While presenting their Vices & Virtues project, senior Brandon Gonzalez and junior Avery Mackley explain why allegiances and their campaigns should be supported. Students in English 12 read "The Curious and the Curious" and "Causticity Table" during the first quarter. "I learned that different colors meant a lot of things in different times and that those colors represent," Gonzalez said.

ON HER OWN "Fear the Bear" is senior McKenzie Williams's slogan for her senior project in English 11. Williams created a bumper sticker, a shirt and two other media pieces to promote her vision. "This project was creative, and the club's cut corners on my aspect," Ms. Smith said. "It was original and well produced."

GOLDEN RULE In Karla Spigone's English 12 class, seniors Gabriela Jones and Silvia Molina present. Students in their project. Students had to work together to create media pieces to promote their vision or to discourage their vice. "It was actually a fun project. I learned that you should always be kind to other people because it could change their attitude or could even make their day," said Jones.

674 students testing	PSAT Oct. 16	8 teachers did not prector
26 teachers associated	15 cry babies	13 students displaced
115 open response	350 numbers of multiple choice	

24 Oct. 13-19

Mapped out

Guest speaker Stowe Hoffius asks students to be "motivated"

MAAPPED GET Construction management teacher Stowe Hoffius says a map of Arkansas is illustrative his message during the homecoming assembly. Mr. Hoffius was asked to speak to the students, faculty and parents by STUCCO. During the speech he asked students what they must do to be successful. "You must be highly motivated," yelled Luke Henschelberger, a senior.

REASON OF THE WEST In a school from administration Shannon Fisher, Deputy Headmaster Nicholas Davis, guest speaker Stowe Hoffius, STUCCO sponsor Kim Oliver, and STUCCO president Emily Kate Davis with the Homecoming at the end of the homecoming assembly Oct. 18 in William Arena. "It goes on a feeling of unity and tradition," said E.L. Davis.

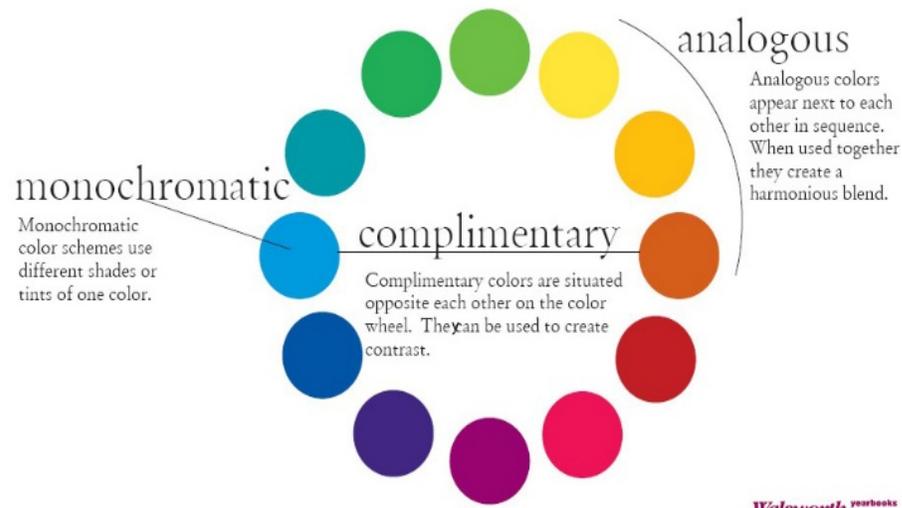
BEAUTIFUL FRIENDS During the assembly Oct. 18, members of LightHouse sang "When She Loved Me" from Disney's "The Little Mermaid." "As per tradition, LightHouse performed a variety of songs during the assemblies. "Because the homecoming made sense as assembly beautiful, so did as it was our responsibility to supply a most enjoyable as beautiful," said senior Andrea Moore. Photo by Talitha Hesse.

by Tisha Smith, Andrew Parker, Devin Mozden and Meplynn Lokot

SHD SAVED VHS After being asked to homecoming, by senior Noah Anthony, junior Ben Connelly and senior of the parade, the parade was brought to the stage for her and all to see. "I got excited and saw that it was making the said. Photo by Karla Spigone."

25

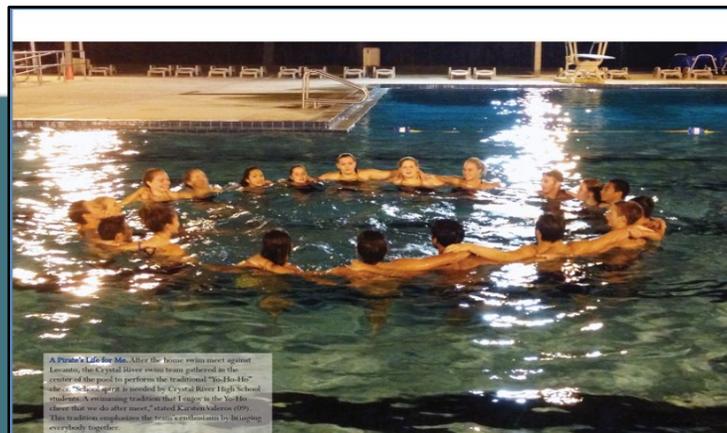
Color Relationships



Analogous

- Colors appear next to each other on the color wheel. If you use two or three colors close to each other on the color wheel, you are creating a harmonious blend effect in your yearbook. (Instead of shades of the same color, the school used light blue and dark blue.)

Mod 8: Creating Mood with Color and Type



By: Quinn Davis

Traditions have always been a large part of the swim team. In previous years, the team would regularly spend time together outside of practices, meets and other events. After Saturday practices and meets, there would usually be an abundance of people at the typical restaurants, like Denny's and Wendy's. The day before every meet, a different person on the team would always host a "Pasta Party". Junior Michaela Kramer explained, "It was nice to see the team spend time together." With the introduction of a new practice schedule and many new members, continuing these traditions was not easy, but through it all, one tradition has held steady.

The Yo-Ho-Ho cheer is a ritual that the swim team members have been singing for seven years and it has become an important part of the team's individuality ever since. "The Yo-Ho-Ho cheer brings us together as a team. This closeness sets us apart from other teams and gives us a unique identity," stated senior

captain Brian Davis. During this cheer, the swimmers circle up in the center of the pool and sing in unison. Veteran swimmers were skeptical whether this important tradition would carry on.

After the first meet of the year, the swimmers were ecstatic. They had started off the year with a bang. The swim team had just received their first win of the season with the boy's score of 96:87 and a girl's score of 99:71. After the final event the team gathered on the pool deck and had some small talk about the meet. "We all got back into the pool and made a circle in the center. The veteran swimmers started singing, and the newbies caught on fast. We were singing together, and we finally felt like a real team," said Davis.

Traditions have helped to provide passion for the swimmers during this year's season. The continuation of the "Yo-ho" cheer provided the team with passion. Hopefully, in years to come, this cheer and other team traditions will carry on.

Swimming {FOR SPIRIT}

The swim team uses traditions to bring out its team pride.

MYSTORY

DISTRICTS MISHAP
"Our district was new and more competitive, so hopes of a championship were high. At the end of the meet, we were announced as runner-ups. I was proud of my team's hard work, but sad that we'd lost our district title in my senior year. As it turned out, there'd been a scoring error and we were actually District champs! It was such a great surprise!"
—Kacey Bates (12)

WATER STUNTING
"Joking swim has been one of the best decisions I have made in high school. It has allowed me to make new friends and new memories. I remember when six or seven of my teammates pooled hands and launched me eleven or twelve feet in to the air, mostly making a clean pike over the edge. It was hilarious!"
—Hayden No (11)

AGAINST THE TIDE
"Since it was my first year of swimming, at the beginning of the season I wasn't good, but throughout the year I went to every practice and tried my best. Now I can do a full 500. I can swim a 50 freestyle in 27 or 30 seconds, a 100 free in a 1:02 and a 100 breaststroke in a 1:29. I've improved a lot this year and I'm looking to go to regionals next year!"
—Hercules Knight (10)

A Pirate's Life For Me. After the home swim meet against Levato, the Crystal River swim team gathered in the center of the pool to perform the traditional "Yo-Ho-Ho" cheer. "Yo-ho-ho" is a nod to Crystal River High School students. A longstanding tradition that I enjoy is the Yo-Ho-Ho cheer that we do after meets. "Cristal River takes 100. This tradition emphasizes the team's commitment to being everybody together."

More than Meets the Eye. So many things go through a diver's mind before, during, and after the dive. After the 50 yard freestyle at the home meet against Oak Hill, a local dive took place. Performing any dive takes a lot of different variables into consideration. Concentration, no sound, and determination are just a few. As Kyle Buttram (12) executes an inverted dive in the pike position, all of these components and more are needed. Buttram said, "Before I attempt my dive I close my eyes and go over the dive in my head. When I dive I think about my steps, my handle, the press and how to execute the dive with an exceptional entry. Once I complete the dive, I come out of the water with the feeling that I nailed the dive and I wait for my scores. When I go to the meet, it's a completely different attitude than going to practice. Each meet I try my hardest even if the other team does not have divers. I always strive for the best. Training throughout the year had one main purpose: Districts. As the season came to a close and Districts were getting closer, my perseverance began to show. Regionals were my ultimate goal, and thankfully I made it with a score of 118.87." Training hard really paid off for Buttram. Going to regionals is quite an accomplishment in itself, but going as a first year diver is even better.



1. Get the Blood Flowing. Swimmer Stacy Coeter (11) prepares herself for warm ups for the home meet against Levato. Coeter stated, "Warming up is important to me as I won't cramp up or pull anything." Although it isn't completely necessary to remain unwarmed after stretching, it helps to keep flexible before and during meets. **2. "Pike Back"**. After taking first place, Ethan Kennedy (09) hands it to his opponent to show good sportsmanship. Kennedy said, "It's great to congratulate someone after we all worked hard to win. It feels great to make someone feel good after a race." As a Pirate, we make it an objective to demonstrate good sportsmanship and be the best we can. **3. Flying to Victory**. During the home meet against Opponent Oak Hill, Megan Wells (12) finishes her last lap of the 100 yard butterfly. "On my last lap, I just think about finishing strong to try to earn some points for the team. What allows me to power through is my teammates cheering me on and knowing I'm close to finishing and can't give up. Training has helped my perseverance because knowing the hard work I put into practicing will show when I race," explained Wells. For swimming, key components to success are achieved through perseverance and determination.

Not so easy on the eyes

Some colors just don't work very well when mixed like this. Sometimes this is called vibrating type - kinda looks like it does that, right?

Not so easy on the eyes

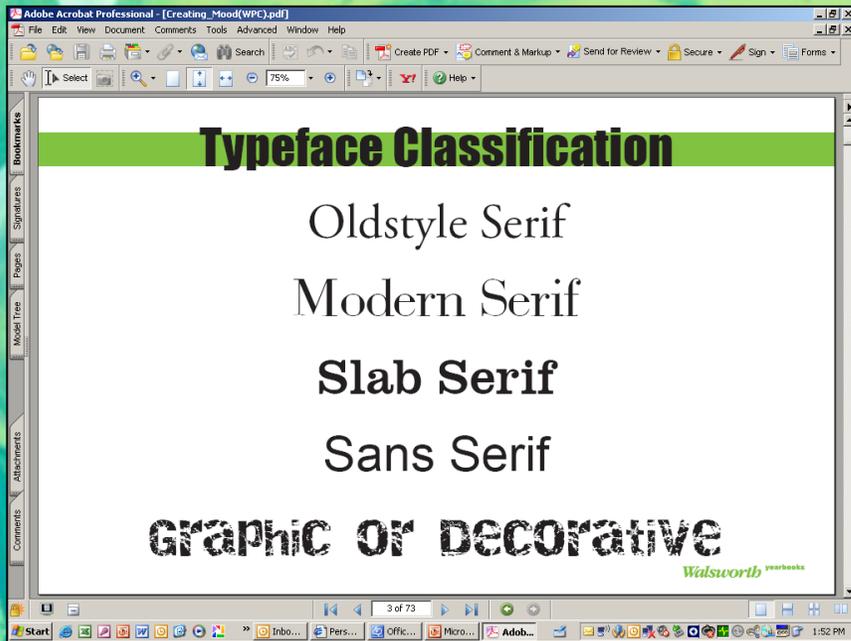
Some colors just don't work very well when mixed like this. Sometimes this is called vibrating type - kinda looks like it does that, right?

Mod 8: Six suggestions for using color in your yearbook

Color Suggestions



1. Use color to draw attention to specific things
It is not a coloring book-all color
2. Color is a compliment to the content
Creates the right mood for the reader
3. Think of the mood you want
Red is a more stimulating color while blue is more of a calming color
4. Consider your yearbook content
Monochromatic, complimentary, analogous
5. Yellow is the most irritating color
But first color that the eye notices
6. Be mindful of color and background
Not so easy on the eyes



Mod 8: Readability is the key. Choose one font, either a serif or sans serif font for your body copy and captions. Stylize it as needed.

Serif

Body/Caption Fonts: These fonts are legible in small sizes, usually 8 – 14 points. Serif fonts (feet) are usually easier to read in long blocks of text, but San Serif fonts may also be used.

Sans Serif

- These fonts have no feet. Sans serif fonts can be used for body copy or captions in your yearbook.
"The quick brown fox jumps over the lazy dog"

Decorative

Headline Fonts: Decorative fonts are used at larger point sizes for headlines, logos or for drawing attention with a small amount of text. They are not very legible at smaller point sizes.



different
is **good**

not different
enough

Fonts

What you need to know



Mod 8: Five Points to Consider when Working with Fonts

1. If people can't read it, you are finished.
Fonts have a "feel" – think about what they're saying. This is a kindergarten font.
2. Decorative fonts should be used for emphasis only.
Use one to three fonts for your headlines.
3. When mixing fonts, contrast is key. If using two different fonts, make sure they are DIFFERENT.
If the two choices are too similar, it will read as a mistake.
4. Don't use too many fonts. (Three to Five)
Use differences in weight, size or case. Choose family (light, ultralight, bold, ultrabold, black, oblique, etc.).
5. Body Copy-9 or 10 pt for body copy is great.
Use filler text to see how it looks.

different
is **good**

not different
enough

Fonts

What you need to know



Readability and tone are the focus when selecting typography. Your readers should focus on your words, not the font.

SINGLE-FONT STRATEGY: One font family, with lots of variations, is used for all headlines and possibly the stories and captions.

TWO-FONT STRATEGY: A serif family and a **sans serif family**, are teamed together with the serif font used for stories. Or, a single-font strategy can be teamed with an **emphasis font**.

Mod 8: Fonts Strategies-Try a single-font or two-font strategy for your yearbook.



Fonts

What you need to know



Mod 8: Fonts Strategies- Example of single-font strategy

WE GET IT! **ACE** Girls tennis players describe their new coach Pam Gossler.

"I wasn't on the team before, so we're both new on the team, which is good!" **Bibi Rivera (11)**

"Everything about Plant tennis was new to me and she helped me get excited about the season because she was excited about the opportunity to be part of the team, too."

Camden Collins (9)

"She is nice and supportive and wants us to succeed, which is really encouraging!" **Natali Misiri (10)**

"Coach Gossler is super nice and we are all having a great time being on the team!" **Myla Doane (11)**

"Coach Gossler is super nice and we are all having a great time being on the team!" **Myla Doane (11)**

"Coach Gossler gave us a good schedule and helped us balance our practices and games. She's really excited about the season like we are!" **Charlette Holman (10)**

ORDER IN THE COURT Girls basketball competes in semi-final Feb. 14.

Focused on the goal, Sydney Johnson (11) prepares to take a shot. She nearly lost possession of the ball as her opponent closed in on her, but she was able to perform a fast break layup in order to score. "Going into the game, we were underdogged, so to get prepared we had some guys from the boys basketball team come and cheer for us," Johnson said.

As she dishes by her teammates, Bella Moreno (12) maintains her grip on the ball. Before the game, coach **Carrie Malton (Physical Education)** advised the team to focus on five goals, such as handling full court pressure. "As long as we played our version of aggressive, high energy and intense basketball, we knew we were going to be okay and we knew we would win," Moreno said.

Screams rise as Payton Pano (12) and **Kimberley Shaw (12)** embrace in the wake of their victory. After nine years of losing the regional quarterfinal, the team finally ended the game with success. "It was an unforgettable moment realizing we broke our streak. We left it out on the court and never gave up on the game or each other," Pano said.

Arms and sticks extended, Owen Taylor (11) assesses the ball. He had just dodged two Robinson players who tried to steal from him. "By now, throwing and catching is sort of muscle memory. I always try and stay relaxed when I'm playing," Taylor said.

Before the game, JJ Donahue (11) lines up with his teammates. The team had just completed warmups, which consisted of practice shots to work on their form and technique. "After warmups and getting over the nervousness that comes before a big game, I am calm and ready to play, but at the same time I feel excited for a great game," Donahue said.

With eyes trained on the field, Noah Blackman (12) tries to stop the Robinson players from getting their defense going. He played midfield and had several groundballs, clears and body checks. "Being on the lacrosse team, I have definitely learned leadership skills, specifically how to deal with different interests at the same time."

Freshman hockey players discuss their hopes for the upcoming season.

FRESH ON THE ICE

"My goals for the season are to help me and my team go to states and, if so, nationals for the upcoming season, and help everyone improve skill-wise." **Matthew Shidick (9)**

"My goals are to dangle benders like Matthew and simple benders. I'm looking forward to scoring 1,000 goals in one game." **Chris Sullivan (9)**

"My goals for hockey are to win states and go to nationals. The team lost in playoffs this year and I want to be able to go next year." **Casper Mooney (9)**

Boys lacrosse battles Robinson in their opening game Feb. 13.

In a classic South Tampa rivalry, boys lacrosse faced the Robinson Knights on Thursday night.

"Going into the Robinson game, I knew it was going to be a weak start. As a team, we were very confident given how we performed in previous games during the season," **Alex Alonso (11)** said.

At the Robinson field, the players made sure their padding was strapped on and that their sticks were ready to go. Many fans showed up for both teams, and it was noticed by the Panther players like **Alex Harper (10)**.

"Having a lot of Plant spirit from fans during the games really helps myself and the team push through, knowing we have the support from our friends and family," Harper said.

The boys were able to hold their own throughout the game by having a constant lead on Robinson.

"It felt great to be ahead of Robinson. There was no pressure on the team at that point either. We were able to sit back and let some of the younger players play," **Cody Whigham (12)** said.

The game ended with a score of 18-1, allowing another victory to remain with the Panthers.

"We came into the game ready, but not nervous at all. We had beat Robinson before and we were determined to do it again. Beating them made us all very happy, but it was just another game getting us ready for the next best team," **Matt Hafer (12)** said.

DON'T LACROSSE ME

123

design: h. hansen & c. madden

"My family encourages me to get good grades so I can succeed and get into good colleges." **Bella Langley (9)**

WHICH IS BETTER?

The Wii vs. Playstation

PC vs. Mac

iPod vs. Walkman

Digital vs. Film

Cliffnotes vs. Sparknotes

iTunes vs. Limewire



Mod 8: An **infographic** is a collection of imagery, charts, and minimal text that gives an easy-to-understand overview of a topic.

Engaging

By utilizing infographics, it can make the pages much more engaging and understandable.

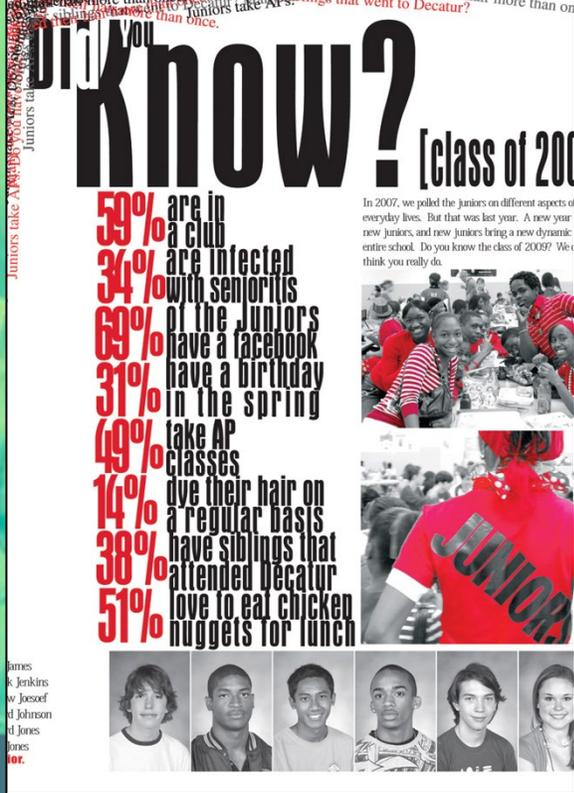
More Information

- Infographics can also be used to present extra information or a piece of a story in a unique looking way.

Creative

- Infographics should be original and easy to create. They should add pizzaz to the spread.





Infographics

What you need to know



1. Easy to Read
People want highlights; numbers and bullets are cool.
2. Informative
Increase the odds of people reading. Short and to the point.
3. Creative
Combine colors with your theme-the perfect match. They are entertaining.
4. Marketing Tool
Create for yearbook and post on social media sites.
5. Space-saving
A lot of information into a small space on the spread.

Mod 8: Five Points to Consider when Working with Infographics

Mod 8

Possibilities

It is a Mod:
Do the items that is
best for your staff!

- Video/PowerPoint of Colors, Fonts, Infographics with Follow-up handouts and discussion.
- Ten activities, **(Three activities on Colors, Four activities on Fonts, and Three activities on infographics)**
- Resources-**Two PowerPoints on Colors and Fonts/Typography; Two-word docs on 10 Points to Consider with Fonts and Using Infographics.**
- Evaluation of Mod 8 (Two Quizzes) **(Fonts Colors Infographics)**, and Assessment



I Should Have Known That!

Mod 8:
Colors, Fonts, Infographics



Blaze Bucks

I Should Have Known That!



Blaze Bucks

- Each Mod Lesson I will begin with a challenging, fun question.
- At end of lesson, I will give you the answer.
- Each week, two winners of \$5.00 Starbucks Gift Card.
- Staffs will be on different Mods, but no problem!
- Let's have some fun!

I Should Have Known That!

- a. \$452,300
- b. \$578,983
- c. \$723,123
- d. \$843,756
- e. \$960,105



The amount of money left at US airport checkpoints in the 2019 fiscal year is:

Kansas, Montana, North Dakota Reps:

- Jeff Bell, Executive Vice President of Sales-Kansas
- Keith Hughey, Sales Manager-Kansas
- Reggie Jackson-North Dakota
- John Kelley-Kansas
- Kati Patterson-Montana
- Anne Scott-Montana
- Tracy Tuley, CJE-Kansas

Money consisted of:

- loose change and paper currency that passengers removed from their pockets and left behind in a bin during the security screening process at TSA checkpoints.



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Top Five Airports Money Left Behind

1. John F. Kennedy International Airport - \$98,110
2. San Francisco International Airport - \$52,668.70
3. Miami International Airport - \$47,694.03
4. McCarran International Airport - \$44,401.76
5. Dallas/Fort Worth International Airport - \$40,218.19



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Kansas: All the wheat grown in Kansas in a single year would fit in a train stretching from western Kansas to the Atlantic Ocean.

Montana: Ted Turner, the owner and founder of CNN, was born in Montana

North Dakota: One of the most popular giant roadside sculpture is Salem Sue, the world's largest Holstein cow. It is right outside of the city of New Salem.



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