

Terminology Quiz Mod 1

Knowing the Lingo

Student's Name: _____

Match the following terms to their definitions by finishing the sentence. Not all terms will be used.

1. _____ Extending an element like a photo off the edge of a page
2. _____ The largest photo on a double-page spread
3. _____ The first page of the yearbook
4. _____ A story is
5. _____ Page content placed near page numbers
6. _____ 1/6 of an inch or 12 point, in printer's terms, equals one
7. _____ The list of the book's section and page numbers where sections begin
8. _____ The space between facing pages
9. _____ The large words introducing the story
10. _____ The outside margin framing the double-page spread
11. _____ The type of cover printed on a printing press
12. _____ 1/72 of an inch, in printer's terms equal one
13. _____ A one-pica internal spacing
14. _____ A raised area, created on a die, on an otherwise flat cover
15. _____ The heavy page that holds the cover to the book
16. _____ 16 pages consecutive in a book
17. _____ A horizontal line of planned space that guides readers across the double-page spread
18. _____ A hole cut through the cover
19. _____ Eight alternating pages in one section of a book
20. _____ A credit to the author of a story
21. _____ It explains the who, what, where, when, and why of a photo
22. _____ A chart that represents the pages in a yearbook
23. _____ An idea or concept that ties the book together
24. _____ Two pages that face each other in a yearbook
25. _____ The introductory part of a story in the yearbook

A: External Margin

B: Kerning

C: Pica

D: Mods

E: Folio Tab

F: Portraits

G: Bleed

H: Leading

I: Litho

J: Die Cut

K: CMYK

L: Lead

M: Dominant Photo

N: Ladder

O: Eyeline

P: Point

Q: Gutter

R: Byline

S: Title Page

T: Embossed

U: Quote

V: Headline

W: Spread

X: Table of Contents

Y: Internal Spacing

Z: Copy

AA: RGB

BB: Endsheets

CC: Captions

DD: Signature

EE: Flat

GG: Pull Quote

HH: Theme

II: Template

JJ: Drop Cap