MARKET SURVEY

Please complete this survey. The results will be used to inform potential business advertisers in the yearbook about students' spending interests and habits.

1. Do you have a job? (circle one) yes no
If so, how much do you earn per week? (circle one) Under $25 $25-50 $50-75 More than $75

2. Do you receive an allowance? (circle one) yes no
If so, how much do you receive per week? (circle one) $5-10 $10-25 More than $25

3. Do you have your own checking account? (circle one)yes no

4. Do you have your own savings account? (circle one) yes no

5. Do you have your own credit cards? (circle one) yes no

6. Do you own: ___a car? ___a motorcycle?

7. Do you own: ___a cell phone? ___computer/laptop? ___tablet? ___MP3 player? ___ camera? ___DVD player?

8. On average, how many times per month do you go to a theater to see movies?

9. On average, how many times per month do you watch movies online?

10. On average, how many times per month do you eat out?

11. What restaurants in the community do you eat at most?
How often do you eat at each restaurant listed?

_____ _____

_____ _____

_____ _____

12. How much do you spend per month on

Car/transportation?.....$_____
Gifts (birthday, etc.)?.....$_____
Hobbies/personal interests?.....$_____
Fitness/health club?.....$_____
Entertainment (movies, concerts, etc.)?...$_____
DVDs/music downloads?.....$_____
Hair, makeup, tanning?.....$_____
Clothes? School supplies?.....$_____
Eating out?.....$_____
Other?.....$_____

13. Age: ____

14. Gender: ___Male ___Female