

# School Customized Marketing Catalog - 2015

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Price List

**Posters** Four-color one-sided

	<b>20</b>	<b>50</b>	<b>100</b>
11 x 17	\$19	\$43	\$79
14 x 22	\$25	\$58	\$99

**Postcards - 4 x 6** Four-color two-sided (current U.S. postage rate \$0.34 each)

	<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
	\$50	\$68	\$97	\$145	\$318

**Postcards - 5 x 8** Four-color two-sided (current U.S. postage rate \$0.49 each)

	<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
	\$75	\$113	\$194	\$289	\$608

**Fliers - 8½ x 11**

Four-color one-sided	<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
	\$10	\$25	\$50	\$100	\$250

Four-color two-sided	<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2500</b>
	\$20	\$50	\$100	\$200	\$500

**Order cards - 2 x 3½** Four-color two-sided

	<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>	<b>2000</b>
	\$25	\$30	\$35	\$49	\$89

**Bookmarks - 1½ x 6½** Four-color two-sided

	<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>
	\$26	\$51	\$66	\$96

**Stickers - 1½ x 2¾** Four-color one-sided (30 per sheet)

	<b>150</b>	<b>300</b>	<b>500</b>	<b>1000</b>
	\$9	\$14	\$19	\$28

**Stickers - 2 x 3½** Four-color one-sided (8 per sheet)

	<b>150</b>	<b>300</b>	<b>500</b>	<b>1000</b>
	\$28	\$30	\$33	\$40

**“I bought a yearbook!” Stickers - 1 x 1½** Four-color one-sided (50 per sheet)

	<b>150</b>	<b>300</b>	<b>500</b>	<b>1000</b>
	\$6	\$11	\$17	\$28

**Vertical vinyl banners - 24 x 63**

Custom vertical banner – \$48 each (stand included)

**Selfie Station**

Banner 24 x 24 – \$14 each  
Banner 36 x 24 – \$21 each

- First hour of art time is free.
- PDFs are available at no charge.
- Have images ready to upload when filling out form.
- Postage and shipping are not included in prices.
- Please allow 5-7 working days for proof.

**Questions? Contact us:**

[schoolmarketing@walsworth.com](mailto:schoolmarketing@walsworth.com)

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**Two-sided tri-fold brochures - 8½ x 11** Four-color two-sided - 100# paper

100	250	500	2500
\$89	\$198	\$360	\$975

**Yearbook distribution inserts** - \$5 handling charge

100	250	500	1000	2500
\$5	\$12.50	\$25	\$50	\$125

**Customized Marketing Packages - Gold**

Charge to school per student

100	250	500	1000	2500
\$3	\$1.80	\$1.40	\$1.20	\$1.10

**Customized Marketing Packages - Silver**

Charge to school per student

100	250	500	1000	2500
\$2	\$1.40	\$1.20	\$1.10	\$1.05

**Customized Marketing Packages - Bronze**

Charge to school per student

100	250	500	1000	2500
\$1.14	\$0.79	\$0.67	\$0.60	\$0.57

- First hour of art time is free.
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