

Theme Development Mod 9 Part 4

School Overview

Student's Name: _____

A good yearbook tells the story of a year. A great one tells it with style and flair.

That is where theme comes in. Think of theme as the personality behind the yearbook. It is what, takes one book stand apart from another. The best themes help you define the year through any combination of words, phrases, colors, graphics, angles, and voices. It is good to find a theme that is specific enough to be recognized and understood, yet open enough to allow the book to evolve with the unfolding of the school year.

Assignment: Depending on the time of the year, use your school to complete all exercises of **Mod 9, Theme Development** or you can use Central High School and the information provided in **Description of Our School**.

You need to think critically about your school. What makes you unique? What makes your school different? Every school and every year are different. Thus, make your theme different for this project or for this year or for next year.

Respond to each question below. Each response is worth 2 points.

1. List five positive adjectives that best describe your school (campus life and environment). (10

Points)

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

2. List five facts about your school (location, size, demographic). (10 Points)

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

3. List five adjectives that best describe your student body, each of your classes, your faculty and staff, and your generation. (10 Points)

a. _____
b. _____
c. _____
d. _____
e. _____

4. List five changes that may occur next year (curriculum, size of school, schedule, faculty/staff, start/end time). (10 Points)

a. _____
b. _____
c. _____
d. _____
e. _____

5. List five social trends of your generation (music, clothing, ideas, sayings). (10 Points)

a. _____
b. _____
c. _____
d. _____
e. _____

6. List five things that make your school different from other schools. (10 Points)

a. _____
b. _____
c. _____
d. _____
e. _____

7. List five causes that students are supporting or care about at your school. (10 Points)

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

8. List five favorite memories at school. (10 Points)

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

9. List five things that students talk about while in school. (10 Points)

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

10. List five community or world events impacting students at your school. (10 Points)

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____