

Color/Fonts/Infographics Mod 8 Part 3

Color and Fonts

Student's Name: _____

Color helps call attention to your text, but you may not realize that colors also evoke emotions. Here are the different feelings that colors can make your audience feel.

- Blue: Trust and security, calmness, peace and honesty, often used by banks
- Green: Associated with wealth, easiest color for the eyes to process, often used to represent health and wellbeing
- Yellow: Optimistic and youthful, fun, humor, lightness, intellect, logic and creativity
- Orange: Stimulates creativity and productivity, creates a call for attention
- Red: Creates urgency, vitality & stamina, energy
- Pink: Romantic and feminine, often but not always aimed at girls or women
- Purple: Soothe and calm, intuition and imagination

Instructions: Part 1: Using Online Design or InDesign, create the following quote on a page. In other words, duplicate the look of the following graphics. I would suggest creating a text box for each segment of type. For example, you've gotta is one text box. Dance is another text box.

Use five different colors: (20 points)

Use one font (10 points)

Use one piece of clipart of your choice (10 points)



Part 2: Using Online Design or InDesign, change the following black and white graphics to graphics.

Use three different fonts of your choice: (20 points)

Use three different colors (20 points)

Use or create one form of clipart for the background (20 points)

