

Color/Fonts/Infographics Mod 8 Part 1

Color Power Designer What is your color?

Student's Name: _____

What is your primary color? Psychologists agree that different colors may have different influence upon different people. In fact, different color personality tests use different sets of colors. As we learn the importance of color in yearbooks, let us look at some important colors and their related generalized color meanings.

Instructions: This is a fun activity on color and personality.

1. Of the following colors, (orange, gold, green, blue, red) which color would you say is YOU or your personality?
 - a. _____
2. Read the information below on color and color meaning. Which color represents your personality?
 - a. _____

Orange Color Meanings

Orange is related to energy, strength, and power. Your preferred choice of orange shows you a fighter. You love to win. You are a competitor. You are considered more suitable for the careers in sports, architecture and engineering. You fancy for design and form.

Gold Color Meanings

Gold color represents loyalty and responsibility. When your primary choice is for gold, the color personality tests consider you an organizer. You love a peaceful environment. You value work and service-oriented tasks.

Green Color Meanings

The color personality preference tests assume that green color represents persistent, decisive, and resistant state of mind. You are considered assertive. You care very little for feelings and focus upon the available information before deciding. They consider you suitable for careers in science, research, accounts, and auditing. You are capable to analyze the details in minute.

Blue Color Meanings

Blue color is related to calmness. When your primary choice is blue, the color personality tests consider you creative, balanced, and harmonious. You avoid too many conflicting opinions. You are peaceful and

possess a developed aesthetic sense. You are considered suitable for careers in art, music, and literature.

Red Color Meanings

The color personality tests associate it with enthusiasm, strength, and competitiveness. You love and hate with a certain degree of intensity. You are courageous. You are considered better for careers in surgery, emergency medical services, weightlifting, athletics etc.

3. What kind of color designer are you? Take the Color Power Designer test and see if your color matches this personality test. (SEE Color Power Designer PDF)
4. Did your color from the Color Power Designer personality test matches your perceived color personality? Explain your thoughts on color and the personality test

a. _____

