

# Words and Writing

Mod 7, Part 9

## Headline Writing Styles

Student's Name: \_\_\_\_\_

A headline grabs the readers' attention and pulls them into the contents on the yearbook spread. There are two parts of a headline package: The primary headline consists of a few "catchy" words that spark interest in and accurately reflect the subject of the story. The headline will verbally connect dominate photo and story. The secondary headline is usually one to four sentences that deliver specifics by including facts, figures, and feelings.

Primary  
headline

Secondary  
headline

**STEP BY STEP** After Sophomore Bruno Gonzalez Wilasboos assembles the Monte Cristo sandwich, math teacher Susan Kaplan helps him dip it in the egg. Middle: Gonzalez opens the panini press to see the final product. Right: Gonzalez admires the sandwich he made. Photos by Lily Harris

**what's COOKING?** STUDENTS ATTEMPTED COOKING DURING THE NEW RAIDER SEMINAR.

It was a normal school day when sophomore Dominique Nino walked into the new cooking Raider Seminar. "Cooking? Whoever thought of adding cooking to their school schedule?" Having had a wide variety of Raider Seminar courses such as Adult Coloring, Car Restoration and Crossfit, students found new skills and interests they might not have had before. The cooking Raider Seminar had basic and necessary supplies and teachers with just home chef experience in cooking, however, it had the most appeal of the seminars and quickly became the most popular. Students rejoiced at spending a whole class period cooking and eating food.

The classes made a wide variety of foods, from griddle recipes such as pancakes, to global cuisine like quesadillas, caprese skewers and many more delicious treats.

The introduction of a cooking class is novel for the school, and the risk paid off in the eyes of many students.

"I'm so glad I got to take cooking first trimester because I learned creative ways to make food and I was able to broaden my culinary knowledge," said sophomore Alexandria Procoe.

Cooking was a class in the new Raider Seminar block that allowed many students to try something they had never done before.

Article by Lily Harris

**FLIPPING JACKS** STUDENT TACKLES NEW PANCAKE WIKING SKILLS DURING COOKING. Top left: Junior Marne Kaufmann adds fresh blueberries to her pancakes. Top right: Junior Lauren Galt takes pride in her accomplishment. Bottom left: Junior Marne Kaufmann mixes the batter and pours it onto the frying pan. Bottom right: Junior Cristina Barco tries to flip her pancake up in the air. Photos by Lily Harris

**PREPPING COLLEGE** World language teacher Steve Mulford. Most focused on making meals one would eat in college. After learning how to make omelets and fruit salad, sophomores Nicole Luchau and Luisa Ribadeniera picked out what they would like to eat. Eggs and fruit salad were thought of as a quick college breakfast meal. Photos by Lily Harris

**FAVORITE dish?** "The mozzarella spears with tomatoes, artichoke and vinaigrette. It was simple and healthy." — Sophomore Isabel Mira

"The strawberry and Nutella sandwiches were delicious, yet so simple." — Sophomore Alexandra Procoe

"Pasta is one of my favorite foods so I was really happy to hear we were making it." — Junior Davonte Montgomery

OOPS! While attempting to make quesadillas, Sophomore Dominique Nino nearly drops the pan. Quickly, she placed the pan back on the burner with a laugh. The class made cheese quesadillas during the seminar. "They were so fun to make," said Nino. Photo by Lily Harris

24 Raider Seminar August 2018

You may not like to write copy, but you should write a headline and hopefully a secondary headline on each spread in your yearbook. This exercise will help you by looking at four headline styles.

#### POTENTIAL HEADLINE PACKAGES FOR THE STORY OF THE THREE LITTLE PIGS

1. A **kicker** is a one-line secondary headline that is placed above the primary headline. Sometimes the kicker leads into the primary headline.

WOLF VOWS TO NEVER AGAIN EAT

**BACON**

2. A **wicket** is a multi-line secondary headline set above the primary headline

HARD WORK OF ONE PIG PAYS OFF WHEN  
HE AND HIS TWO BROTHERS TAKE SHELTER  
FROM AN ATTACK BY THE BIG BAD WOLF

**BRICK HOUSE**

3. A **hammer** is a secondary headline that comes after the primary headline

**no bacon tonight**

one pig's ingenuity and hard work saves his family  
when his unique home withstands the huffing and  
puffing of the big bad wolf

4. A **tripod** consists of the primary and secondary headlines working together and are set side-by-side.

Big Bad Wolf claims  
he is a vegetarian and  
would never harm a pig

**NO MEAT  
DEFENSE**

**Instructions:** Read Walsworth's Headline Handout for background. Look at the following layouts and write a headline as listed for each spread. Look at the photos and copy to help write the headlines.



### Kicker

### Wicket





**- PICK** *place*

Upperclassmen scurried to find a locker in their preferred spot on campus



**PUT A LOCK ON IT:** Seniors filled their lockers with new class materials and books upon receiving them at Senior Orientation on Aug. 16. Top: Rafael Grava wore his red crown, as he locked up his locker after placing his books inside. Middle: Taimaisu Ferrer-Sin wrote down her new locker combination. "I love the location of my locker. I first had it junior year, and its practical location made me choose it a second time as a rising senior," said Ferrer-Sin. Bottom: Jelani Morgan made a phone call as he opened his locker. *Photos by Michaela Marcillo and Kimmie Mota Ortiz*

Senior Isabel Gonzalez Rico, walked into the brightly lit cafeteria on Tuesday, Aug. 16 to collect her textbooks and class supplies on Senior Orientation.

She approached the foreign language table upon entry, and met with her former teacher, Sylvia Muñoz-Moll to gather her materials.

For seniors like Gonzalez Rico it was a bitter-sweet occasion. "It was great to catch up with faculty and friends that I hadn't seen since the summer began. However, it was sad at the same time because this was going to be my last time picking up books for high school," said Rico.

This event was also a special moment for new and returning faculty members. Teachers had an opportunity to chat with students, and help them select their books.

"During distribution, I always look forward to meeting the students that will be taking my course and seeing all of my former students," said science teacher, Monica Avalos.

Although they were able to continue this tradition, teachers experienced a minor change to the day. Since most classes were using materials that could be accessed digitally, textbooks, novels, and notebooks were no longer such a necessity. Thus, teachers handed out a lesser amount of books than in years past.

"I forgot to purchase my *Titus Andronicus* book during distribution, but I was able to access a web version that's almost the same as the physical book," said Senior Max Miller.

For most students adjusting to school after the summer break was not an easy task. However, attending the book distribution reacquainted students with their academic routine and gave them a glimpse into their new courses.

By Talia Pfeffer

*Welcome home*  
Link Leaders welcomed incoming freshmen to the

Link Leaders welcomed incoming freshmen to the home for the next four years at Orientation.



Freshmen orientation took place a week before the first day of school, on Aug. 16. Link Leaders were assigned to groups of 5th graders, and were responsible for making them feel comfortable in the high school environment by facilitating various ice-breaker activities. "The Link Leaders are seniors so they now everything about high school. We played games that were fun and helped me make friends," said freshman Pedro Cieto. *Photos by Emily Posak*

## STOCKING UP

Teachers and students prepared the books for upperclassmen students in

Far left: Adam Schachner organize books for his literature classes. Center: Sophomore Jacqueline McCloske helped seniors Alexia Pianos and Alessandro Martins Ferreira Candoli with the checkout process. Far right: Math teachers, Susan Waas Kaplan, Alina Armada, and Cynthia Lopat organized textbooks before the students arrived to pick them up.

Photos by Ximena Mota Otero



LAYOUT DESIGN Cecilia Perez

## Hammer

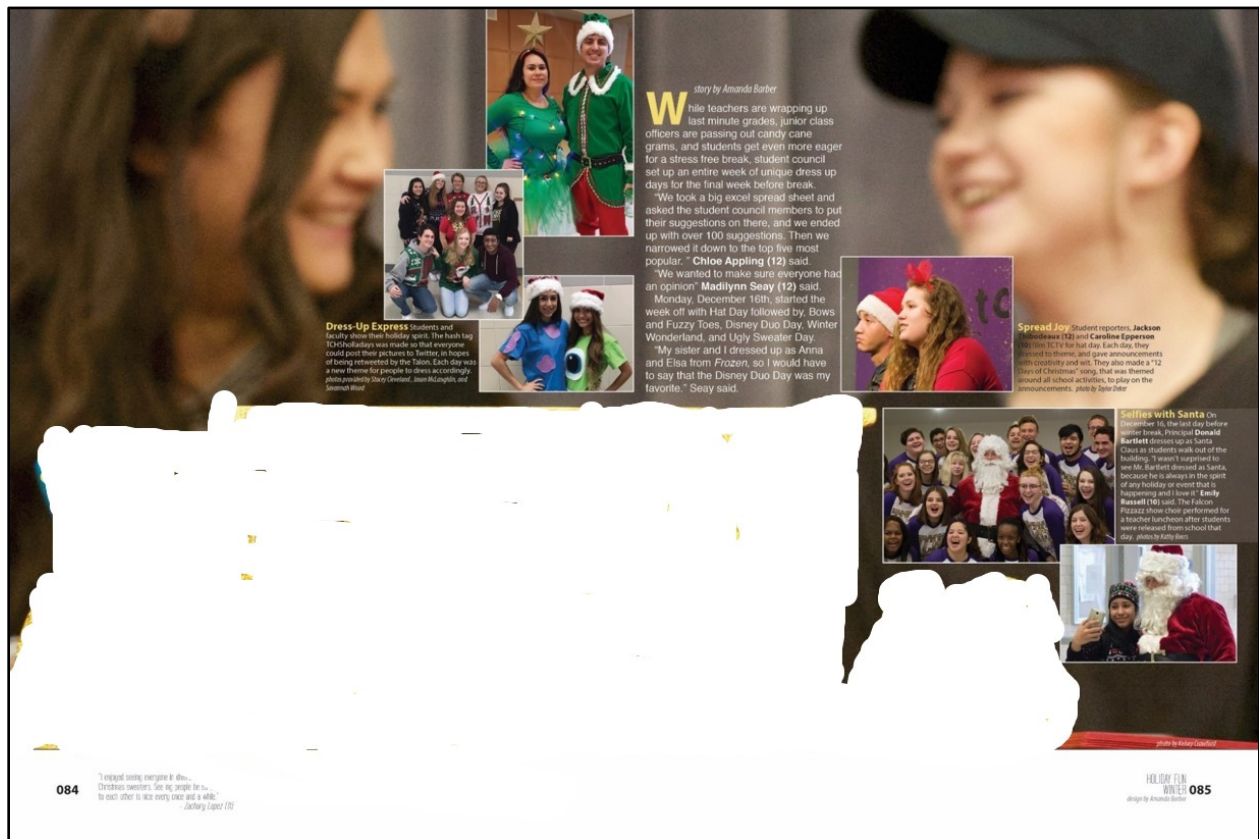
--

--

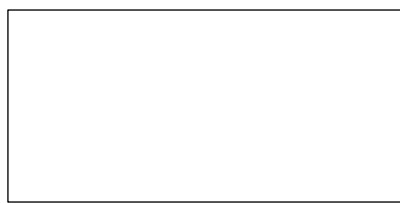
## Tripod

--

--



## Tripod



## Hammer

