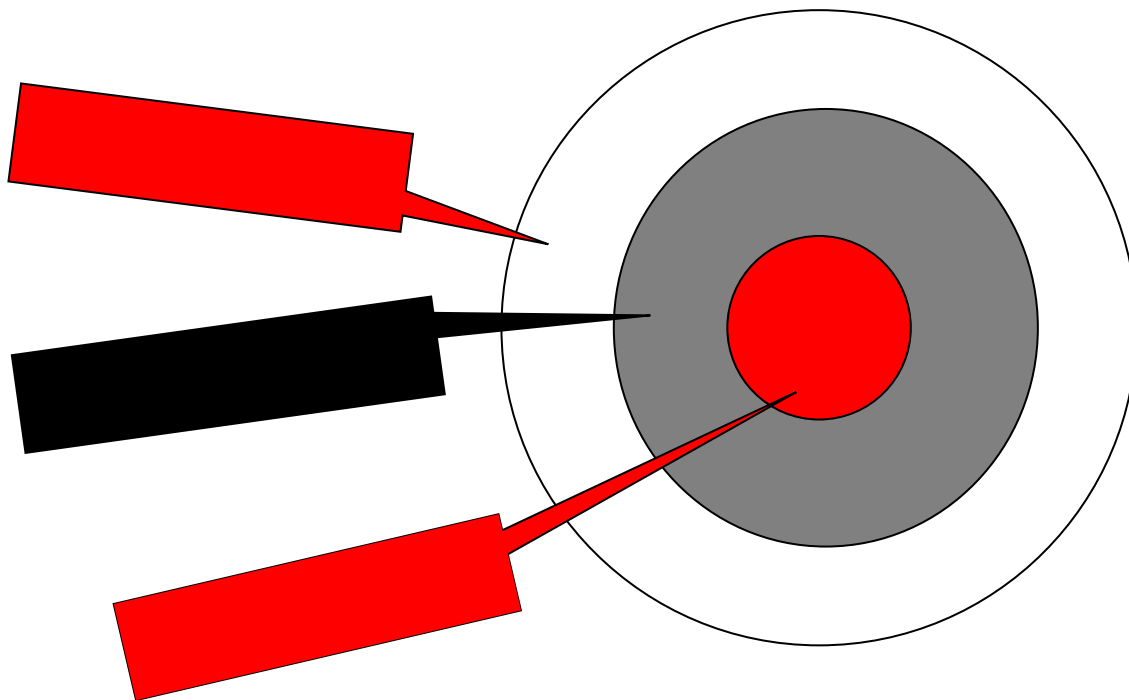


# Basic Design Mod 6

## Design Part 4 Quiz

Student's Name: \_\_\_\_\_

Good yearbook layouts do two things: they organize your stories and draw in your readers. No matter if you like five photos to 10 photos on a spread, you should always design your spread with the bullseye approach. You need three important elements for a great design, and they are photos, words, and white space.



### Part 1: Complete the following sentences. (Photos, White Space, Words) (10 Points Each)

1. The red in the bullseye represents  
Photos .
2. The gray in the bullseye represents  
Words .
3. The white in the bullseye represents  
White Space .

**Part 2: True or False. Answer the following statements as either True or false. (10 points Each)**

4. False The eyeline is a vertical guideline that runs across the spread. It helps visually unify the spread and is used as a place to start or end content elements.
5. True One way to maintain a consistent internal margin is by having one pica of space between all elements.
6. True The captions should be next to the photos they identify – and stack no more than two, if possible.
7. False Design one page at a time so you will have a consistent yearbook.
8. True A dominant photo is roughly two or three times larger than the next largest photo and will give the eye a place to start on a well-designed spread.
9. True Design from the gutter out gets rid of that trapped white space next to the gutter.
10. True Leave some white space in the corners and keep all white space to the outside.