

SCHOOL CUSTOMIZED MARKETING PRICE LIST

POSTERS - 14 X 22

Four-color one-sided

20	50	100
\$40	\$71	\$122

FLIERS - 8½ X 11

Four-color one-sided

100	250	500	1000	2500
\$12	\$30	\$60	\$120	\$300

Four-color two-sided

100	250	500	1000	2500
\$24	\$60	\$120	\$240	\$600

Ad Tri-fold Brochure

100	250	500	1000	2500
\$145	\$266	\$448	\$593	\$1,227

POSTCARDS - 4 X 6

Four-color two-sided. Price does not include postage (U.S. postage rate is \$0.44 each as of July 10, 2022).

100	250	500	1000	2500
\$65	\$87	\$127	\$184	\$403

ORDER CARDS/EVENT CARDS/INFO CARDS - 3½ X 2

Four-color two-sided

100	250	500	1000	2000
\$35	\$48	\$60	\$72	\$119

VERTICAL VINYL BANNERS - 24 X 63

Custom vertical banner – \$91 each (stand and carrying bag included)

- First hour of art time is free.
- PDFs are available at no charge.
- Have images ready to upload when filling out the Customized Marketing Request Form
- Postage and shipping are not included in prices.
- Please allow 7-10 working days for proof.
- Prices subject to change.

QUESTIONS? CONTACT US:
schoolmarketing@walsworth.com

Walsworth yearbooks

SCHOOL CUSTOMIZED MARKETING PRICE LIST

CUSTOMIZED MARKETING PACKAGES - GOLD

Charge to school per student

100	250	500	1000	2500
\$3.90	\$2.45	\$2.05	\$1.65	\$1.45

CUSTOMIZED MARKETING PACKAGES - SILVER

Charge to school per student

100	250	500	1000	2500
\$2.70	\$1.95	\$1.75	\$1.50	\$1.35

CUSTOMIZED MARKETING PACKAGES - BRONZE

Charge to school per student

100	250	500	1000	2500
\$1.60	\$1.10	\$0.95	\$0.80	\$0.75

TAKE HOME POCKET ENVELOPES - 8½ X 14

Four-color two-sided order form with pocket envelope. Price does not include postage.

100	250	500	1000	2500
\$25	\$62.50	\$125	\$250	\$625

QUESTIONS? CONTACT US:
schoolmarketing@walsworth.com

Walsworth yearbooks