

School Customized Marketing Catalog

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

Questions? Contact us:

schoolmarketing@walsworth.com

Order Form
Click Here



Get personalized marketing materials without the fuss. These items designed by Walsworth just need your school name, colors, mascot and sales information. Select one of the copy options or write your own. Choose the items that will work best for you. Walsworth does the rest.

Customized items must be ordered online. Go to walsworthyearbooks.com/marketing and click on **Order Customized Marketing**.

If you want to print these items at school, we will send you a print-ready PDF at no cost. If you want Walsworth to print, you can see our printing estimates at the end of this catalog.

For questions, please email:
schoolmarketing@walsworth.com.



Customize for your school

- A** Enter your school's colors.
- B** Submit photos of your school's students.
- C** Add your school's mascot.
- D** Include with your sales and pricing information.

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Order Form
Click Here

The year lives here, Edmond Santa Fe Wolves!



Your year. Your yearbook. Buy one today!

Cost:

- \$60 through Sept. 30 (**Best Value!**)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased before Jan. 30!

To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Don't miss out — buy a yearbook today!

Walsworth yearbooks

yearbookforever.com

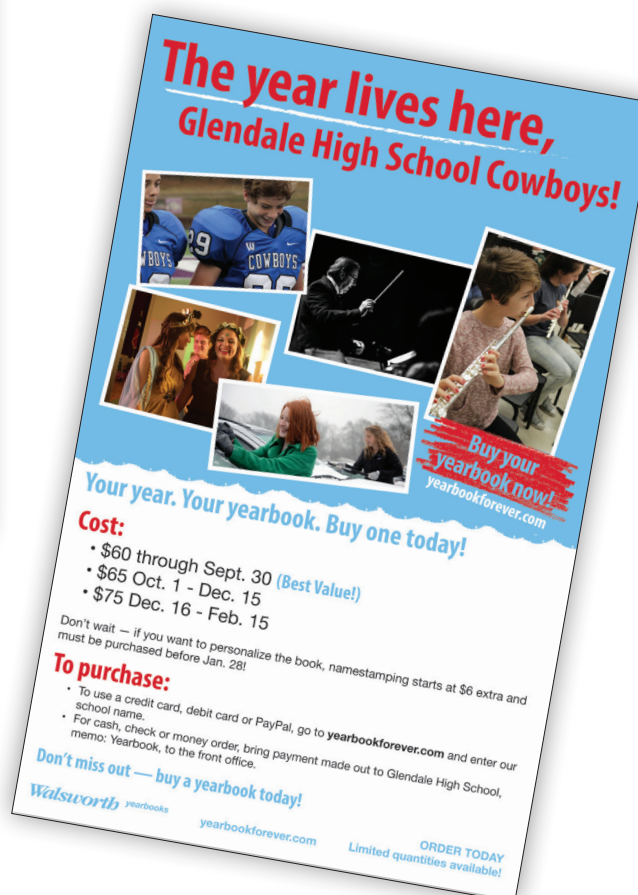
ORDER TODAY
Limited quantities available!

Posters

Get your school excited about yearbook sales with these posters with your school's name, mascot and colors, plus photos of students from your school in action. (14" x 22")

item #SM001

Prices vary; see price list on page 17 or online order form.



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Walsworth^{yearbooks}

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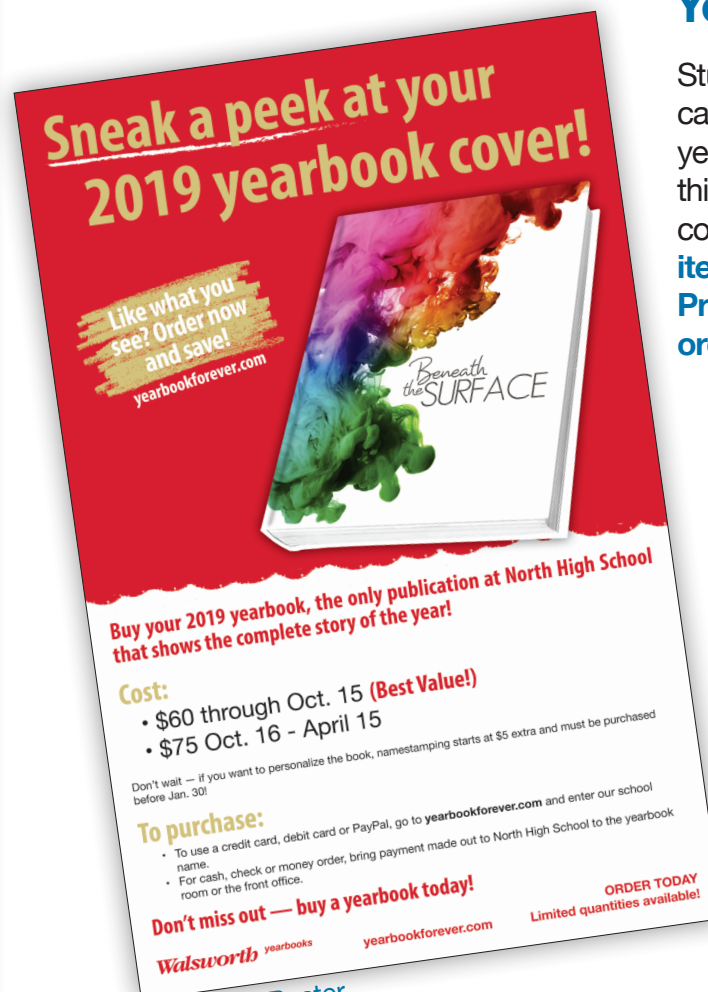
Order Form
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Yearbook Cover Posters

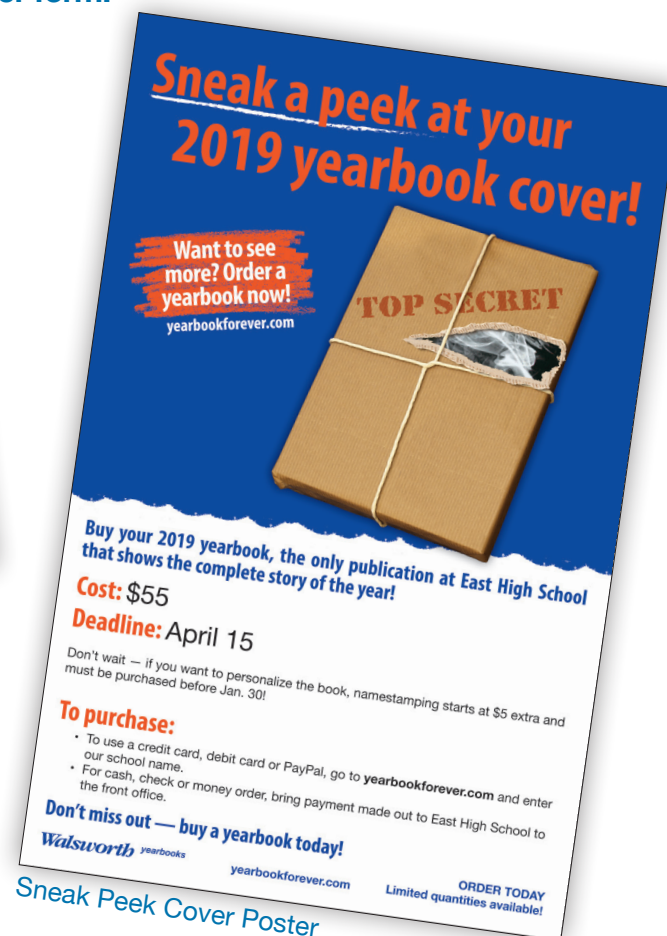
Students are more interested in buying what they can see. Use this poster to show off or tease your yearbook's cover to convince students they will want this book on their shelves forever. You must have a completed cover to receive this poster. (14" x 22")

item #SM002

Prices vary; see price list on page 17 or online order form.



Full Cover Poster



Sneak Peek Cover Poster

Walsworth yearbooks

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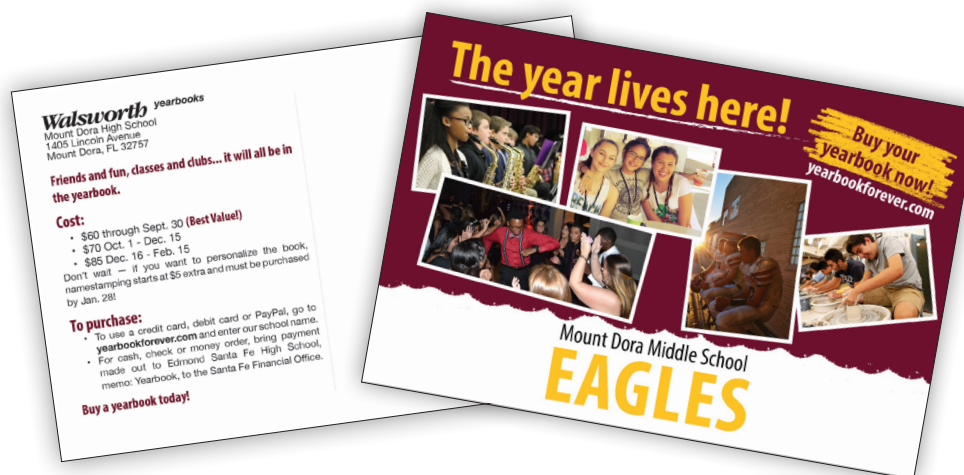
Postcards

These postcards with your school name, colors and photos will be noticed even in a large stack of mail. Use them to tell parents that yearbooks are on sale, how much they are and how to buy them. (Two-sided, 4" x 6")

item #SM009

item #SM038 (Last Chance version)

Prices vary; see price list on page 17 or online order form.



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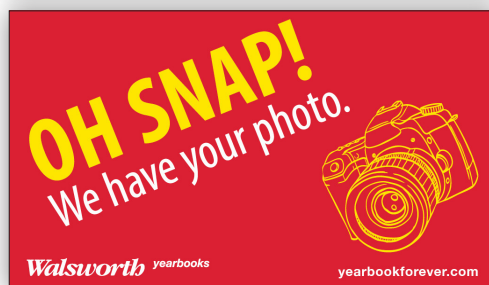
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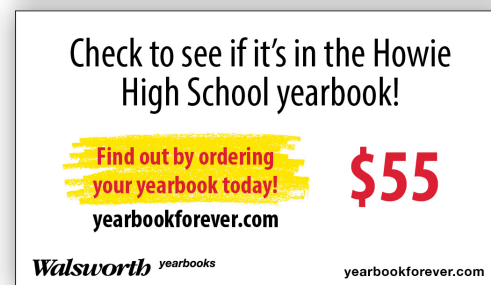
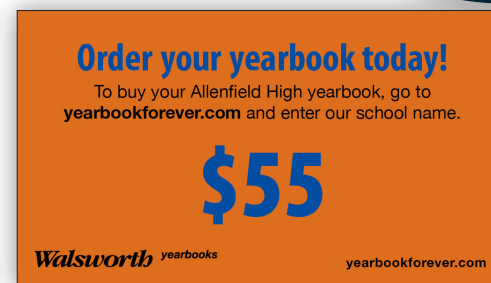
Questions? Contact us:

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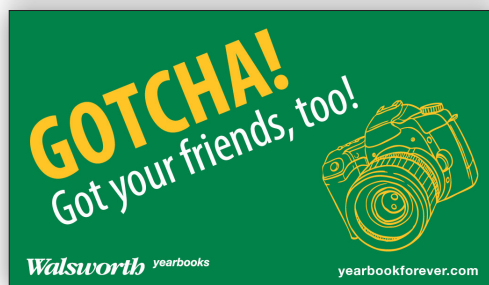
Order Form
Click Here



Front



Back



Order Cards

You need to tell students in a few different ways that yearbooks are on sale, and these cards are a great supplement to PA announcements, emails and fliers. Hand out when you are out and about taking photos, or at lunch a day or two before you set up your sales table. (Two-sided, 2" x 3½")

item #SM019

Prices vary; see price list on page 17 or online order form.

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schoolmarketing@walsworth.com



With Mascot

Without Mascot

Vertical Vinyl Banners

Draw students and parents to your sales table or advertise your sale at the front office or a basketball game. These colorful vinyl banners do the trick. The banners are created with your school colors and can include your mascot. (24" x 63", includes stand and carrying bag)

item #SM008

\$91

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Poster

**The year lives here,
Edmond Santa Fe Wolves!**

Buy your yearbook now!
yearbookforever.com

Your year. Your yearbook. Buy one today!

Cost:

- \$60 through Sept. 30 (Best Value!)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased before Jan. 28!

To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Don't miss out — buy a yearbook today!

Walsworth yearbooks yearbookforever.com ORDER TODAY Limited quantities available!

Flier

The year lives here!

Buy your yearbook now!
yearbookforever.com

**Edmond Santa Fe High School
WOLVES**

Friends and fun, classes and clubs... the yearbook staff is capturing the year. Buy a 2017 yearbook so you can remember this year anytime!

Cost:

- \$60 through Sept. 30 (Best Value!)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased before Jan. 28!

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Don't miss out — buy a yearbook today!

Walsworth yearbooks yearbookforever.com

Email

BUY A YEARBOOK

Dear George,

Don't wait to reserve your student's copy of the South Beloit High School yearbook! Buy online at yearbookforever.com. Yearbooks are on sale for \$45.00 now but the price will increase throughout the semester!

These are the days your student will want to remember forever. Buy their yearbook now to help make it unforgettable.

Best,
South Beloit High School Yearbook Staff

Postcards

The year lives here!

Buy your yearbook now!
yearbookforever.com

**Edmond Santa Fe High School
WOLVES**

Friends and fun, classes and clubs... it will all be in the yearbook.

Cost:

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Buy a yearbook today!

**Edmond Santa Fe High School
WOLVES**

LAST CHANCE
to buy your 2019 yearbook!

Walsworth yearbooks yearbookforever.com

**Cost: \$85
Deadline: Feb. 15**

Don't miss out! This is your last chance to own a copy of the 2019 yearbook. Buy it now, because when they are gone, they're gone.

To purchase: Go to yearbookforever.com, enter our school name and pay with credit card, debit card or PayPal.

Buy the yearbook today!

Banner

Buy your yearbook here!

**Edmond Santa Fe
WOLVES**

Relive the year. Buy a yearbook!

\$60

Walsworth yearbooks yearbookforever.com

Edmond Santa Fe High School

Walsworth yearbooks yearbookforever.com

Order Card

**Edmond Santa Fe
WOLVES**

Relive the year. Buy a yearbook!

\$60

Walsworth yearbooks yearbookforever.com

Customized Marketing Packages – GOLD

Order a complete marketing package and fill out the order form only once. The Gold package includes a vertical banner that can be used year after year. All items are customized with the school's name, mascot, colors and any images provided. Each package includes:

- **Vertical Vinyl Banner item #SM001** – 1 per package
- **Custom Email** – 1 per package
- **Flier item #SM005** – quantity selected by school
- **Postcard item #SM009 (4" x 6")** – quantity selected by school
- **Postcard item #SM038 (Last Chance - 4" x 6")** – quantity selected by school
- **Poster item #SM001 (14" x 22")** – 20 per package
- **Order Card item #SM019** – quantity selected by school

Prices vary; see price list on page 17 or online order form.

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Poster

The year lives here, Edmond Santa Fe Wolves!

Edmond Santa Fe High School
WOLVES

Friends and fun, classes and clubs... the yearbook staff is capturing the year. Buy a 2017 yearbook so you can remember this year anything!

Cost:

- \$60 through Sept. 30 (Best Value!)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased by Jan. 28!

To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Don't miss out — buy a yearbook today!

Walsworth ^{yearbooks} yearbookforever.com ORDER TODAY Limited quantities available!

Flier

The year lives here! Edmond Santa Fe Wolves

Edmond Santa Fe High School
WOLVES

Friends and fun, classes and clubs... the yearbook staff is capturing the year. Buy a 2017 yearbook so you can remember this year anything!

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Don't miss out — buy a yearbook today!

Walsworth ^{yearbooks} yearbookforever.com

Email

BUY A YEARBOOK

Dear George,

Don't wait to reserve your student's copy of the South Babel High School yearbook! Buy online at yearbookforever.com. Yearbooks are on sale for \$45.00 now but the price will increase throughout the semester!

These are the days your student will want to remember forever. Buy their yearbook now to help make it unforgettable.

Best,
South Babel High School Yearbook Staff

Postcards

The year lives here! Edmond Santa Fe Wolves

Edmond Santa Fe High School
WOLVES

Friends and fun, classes and clubs... it will all be in the yearbook.

Cost:

- \$60 through Sept. 30 (Best Value!)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased by Jan. 28!

To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Buy a yearbook today!

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LAST CHANCE
to buy your 2019 yearbook!

Edmond Santa Fe High School
WOLVES

Walsworth ^{yearbooks} yearbookforever.com

Customized Marketing Packages – SILVER

It's easy to order a complete marketing package! With the Silver package, get these five items and only fill out the ordering form once. All items are customized with the school's name, mascot, colors and any images provided. Each package includes:

- **Custom Email** – 1 per package
- **Flier item #SM005** – quantity selected by school
- **Postcard item #SM009 (4" x 6")** – quantity selected by school
- **Postcard item #SM038 (Last Chance version - 4" x 6")** – quantity selected by school
- **Poster item #SM001 (14" x 22")** – 10 per package

Prices vary; see price list on page 17 or online order form.

SILVER

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Poster

The year lives here, Edmond Santa Fe Wolves!

Buy your yearbook now! yearbookforever.com

Your year. Your yearbook. Buy one today!

Cost:

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- \$85 Dec. 16 - Feb. 15

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To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Don't miss out — buy a yearbook today!

Walsworth yearbooks yearbookforever.com **ORDER TODAY**
Limited quantities available!

Flier

The year lives here! Edmond Santa Fe High School WOLVES

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Don't miss out — buy a yearbook today!

Walsworth yearbooks yearbookforever.com

Email

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Dear George,

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These are the days your student will want to remember forever. Buy their yearbook now to help make it unforgettable.

Best,
South Beloit High School Yearbook Staff

Postcard

Edmond Santa Fe High School WOLVES

LAST CHANCE
to buy your 2019 yearbook!

Walsworth yearbooks yearbookforever.com

Customized Marketing Packages – BRONZE

It's easy to order a complete marketing package! With the Bronze package, get these four items and only fill out the ordering form once. All items are customized with the school's name, mascot, colors and any images provided. Each package includes:

- **Custom Email** — 1 per package
- **Flier item #SM005** — quantity selected by school
- **Postcard item #SM038 (Last Chance version - 4" x 6")** — quantity selected by school
- **Poster item #SM001 (14" x 22")** — 10 per package

Prices vary; see price list on page 17 or online order form.

BRONZE

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schoolmarketing@walsworth.com

The year lives here!

Joliet West High School

TIGERS

The evens of this year will have meaning for your student today and for years to come. Help bring back fond memories. Buy your student a yearbook today!

Cost:

- \$45 Sept. 1 - Dec. 31 (Best Value!)
- \$50 Jan. 1 - April 30

Don't wait - if you want to personalize the book, namestamping starts at \$6.50 extra and must be purchased before Jan. 30!

To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash or check, bring payment made out to Joliet West High School to the main office.

Don't miss out — buy a yearbook today!

Walworth yearbooks

Buy your yearbook now!
yearbookforever.com

yearbook order form Joliet West High School

and send it with a check or money order to school.

03/15
Rec'd your order before 3/15/2019

Name _____
Phone: () _____
Email: _____

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Flier front

[Flier back](#)

Joliet West High School
61 Street
Douglas, WY 82633

yearbook order form
Walsworth publishers

Mailing envelope

yearbook order form

Return envelope

Home Mail Order Forms

Send yearbook order forms directly home to the parents. Package includes two-sided flier/order form (8½x11), one external/ mailing envelope and one internal/return envelope. Return envelope will have the school's mailing address pre-printed for parents to send payment. Price does not include postage.

item #SM021

Prices vary; see price list on page 17 or online order form.

School Customized Marketing Catalog

Walsworth ^{yearbooks}

Order Form
Click Here

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Vertical Vinyl Banners

Customized Marketing Packages

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Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

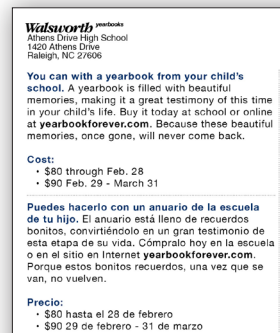
Price List

Questions? Contact us:

schoolmarketing@walsworth.com



Flier



Postcard

Marketing to Latino Parents

Do more than send Spanish-language marketing materials to Latino parents. Send something that explains the tradition of yearbook and its value today and in the future. Since you select the text and images (or use your own photos), you create a two-sided bilingual item that is unique for your school.

Flier item #LM004-7

Postcard item #LM009

Prices vary; see price list on page 17 or online order form.

Athens Drive High School

BEAUTIFUL MEMORIES

Imagine having a collection of memories
you can relive any time you want.

BONITOS RECUERDOS

Imagina tener una coleccion de recuerdos
que puedes revivir en todo momento.

Walsworth ^{yearbooks}



School Customized Marketing Catalog

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Questions? Contact us:

schoolmarketing@walsworth.com

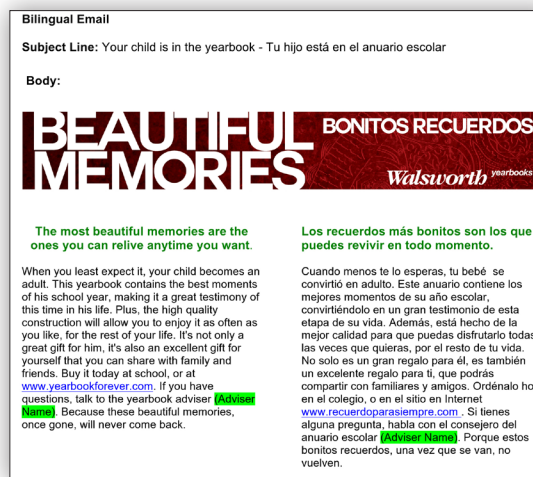
Order Form
Click Here



Emails

Parents read emails. Send your information to parents using one of our bilingual email templates. The messages are written, you just need to add information such as adviser name and prices.

Send your request to
marketingyearbooks@walsworth.com.
Free



Vertical Vinyl Banner

Catch the eyes of every student and parent wherever you set up your sales table – at lunch or parent-teacher conferences. These simple bilingual vinyl banners are created with your school colors and can include your mascot. (24" x 63", includes stand and carrying bag)

item #LM008
\$91

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Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

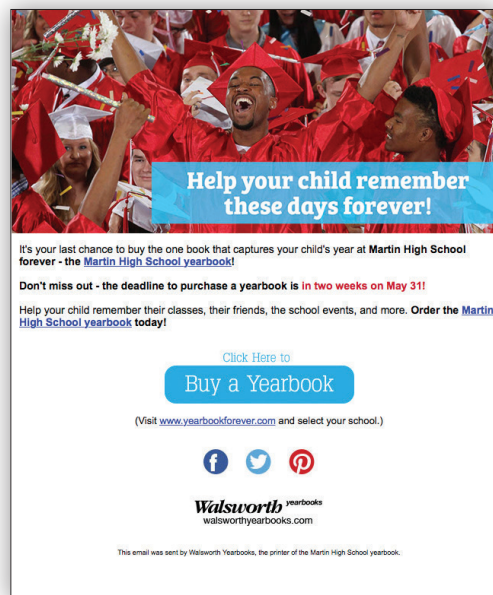
Fliers

Price List

Questions? Contact us:

schoolmarketing@walsworth.com

Order Form
Click Here



Parent Email Program (PEP)

Our Parent Email Program is an easy, effective way to tell your parents about your yearbook sales. Using student photography and a compelling sales message, these emails get attention in the inbox.

To enroll, go to walsworthyearbooks.com/pep.
Free

BUY A YEARBOOK

Dear George,

Don't wait to reserve your student's copy of the South Beloit High School yearbook! **Buy online** at yearbookforever.com. Yearbooks are on sale for \$45.00 now but the price will increase throughout the semester!

These are the days your student will want to remember forever. Buy their yearbook now to help make it unforgettable.

Best,
South Beloit High School Yearbook Staff

Emails

We have created the email templates. Just add your sales and event information, and send them out.

Free

School Customized Marketing Catalog

Order Form
Click Here

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Questions? Contact us:

schoolmarketing@walsworth.com

Emails

Parents read email. Send your ad information to parents using one of our email templates. The messages are written, you just need to add information such as ad sizes and prices.

Free

Postcards

Send the message home that parents can conveniently purchase ads online. (4" x 6")
item #SM010
Prices vary; see price list on page 17 or online order form.

BUY AN AD

Dear Kristin,

Show your student how proud you are by purchasing a Recognition Ad in the North High School yearbook! Buy your ad online at www.yearbookforever.com or at school in room 316. Ads will only be on sale until March. Don't miss this great opportunity to congratulate and praise your graduating senior.

Recognitions Ad Prices:

- Full Page (5-7 photos) \$250.00
- Half Page (4-5 photos) \$175.00
- Quarter Page (2 photos) \$115.00
- Eighth page (1 photo) \$75.00

Don't forget – these are the days you'll want your student to remember forever. Buy their Recognition Ad today!

Questions? Contact Ms. Smith at the school number or at adviser@northhigh.k12.us.

Best,
NHS Yearbook Staff

Walsworth^{yearbooks}

Midland High School
5036 LaVista Rd
Midland, IA 50054

Parents and family members of the
2019 have a fast and easy way to place
the 2019 yearbook!

Cost:

- Full page ad: \$350
- Half page ad: \$250
- Quarter page ad: \$175
- Eighth page ad: \$110

Deadline: April 30

To purchase:

- To use a credit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment, text and photos to the yearbook room to have the school design your ad. Make checks out to Midland HS Yearbook.

Honor your 2019 Midland High School graduate with a
SENIOR AD
Buy and design your ad today!
yearbookforever.com
Buy online at
yearbookforever.com
until March 8.
Or, send text, photos
and payment to the
yearbook room.



School Customized Marketing Catalog

Walsworth yearbooks

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Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

Questions? Contact us:

schoolmarketing@walsworth.com

Order Form
Click Here

Ad sales flier
with order form

Flier

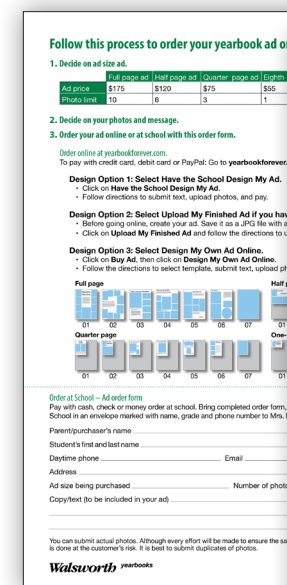
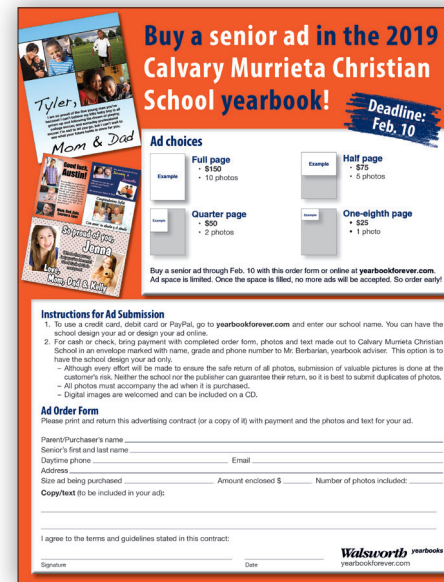
Send the message home that parents can conveniently purchase ads online. (8.5" x 11")

Prices vary; see price list on page 17 or online order form.

Online Ad Sales Tri-fold Brochures

Send the message home that parents can conveniently purchase ads online. (8.5" x 11")

Prices vary; see price list on page 17 or online order form.



Two-sided flier (trifold)
Flier with order form on back

School Customized Marketing Catalog

Order Form
Click Here

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Vertical Vinyl Banner

Emails

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Fliers

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Questions? Contact us:

schoolmarketing@walsworth.com

Posters - 14 x 22

Four-color one-sided

20	50	100
\$28	\$65	\$111

Fliers - 8½ x 11

Four-color one-sided

100	250	500	1000	2500
\$10	\$25	\$50	\$100	\$250

Four-color two-sided

100	250	500	1000	2500
\$20	\$50	\$100	\$200	\$500

Ad Sales Tri-fold Broc.

100	250	500	1000	2500
\$145	\$266	\$448	\$593	\$1,227

Postcards - 4 x 6

Four-color two-sided. Price does not include postage (current U.S. postage rate is \$0.35 each).

100	250	500	1000	2500
\$56	\$76	\$109	\$162	\$357

Order cards/Event cards/Info cards - 2 x 3½

Four-color two-sided

100	250	500	1000	2000
\$35	\$40	\$50	\$60	\$99

Vertical vinyl banners - 24 x 63

Custom vertical banner – \$91 each (stand and carrying bag included)

Customized Marketing Packages - Gold

Charge to school per student

100	250	500	1000	2500
\$3.50	\$2.45	\$2.05	\$1.65	\$1.45

Customized Marketing Packages - Silver

Charge to school per student

100	250	500	1000	2500
\$2.20	\$1.93	\$1.75	\$1.50	\$1.35

Customized Marketing Packages - Bronze

Charge to school per student

100	250	500	1000	2500
\$1.30	\$1.10	\$0.95	\$0.80	\$0.75

Mail Home Order Forms - 8½ x 11

Four-color two-sided flier with size 9 and size 10 envelopes. Price does not include postage (U.S. postage rate is \$0.55 as of Jan. 27, 2019).

100	250	500	1000	2500
\$40	\$100	\$200	\$400	\$1,000

- First hour of art time is free.
- PDFs are available at no charge.
- Have images ready to upload when filling out the Customized Marketing Request Form.
- Postage and shipping are not included in prices.
- Please allow 7-10 working days for proof.
- Prices subject to change.