## School Customized Marketing Price List - 2018

Posters - $14 \times 22$
Four-color one-sided

| 20 | 50 | 100 |
| :--- | :--- | :--- |
| $\$ 25$ | $\$ 58$ | $\$ 99$ |

Fliers - 81⁄2 x 11

| Four-color one-sided | 100 | 250 | 500 | 1000 | 2500 |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | $\$ 10$ | $\$ 25$ | $\$ 50$ | $\$ 100$ | $\$ 250$ |
| Four-color two-sided | 100 | 250 | 500 | 1000 | 2500 |
|  | $\$ 20$ | $\$ 50$ | $\$ 100$ | $\$ 200$ | $\$ 500$ |

Postcards = $4 \times 6$
Four-color two-sided. Price does not include postage (current U.S. postage rate is $\$ 0.34$ each).

| 100 | 250 | 500 | 1000 | 2500 |
| :--- | :--- | :--- | :--- | :--- |
| $\$ 50$ | $\$ 68$ | $\$ 97$ | $\$ 145$ | $\$ 318$ |

## Order cards/Event cards/Info cards - $2 \times 31 / 2$

Four-color two-sided

| 100 | 250 | 500 | 1000 | 2000 |
| :--- | :--- | :--- | :--- | :--- |
| $\$ 25$ | $\$ 30$ | $\$ 35$ | $\$ 49$ | $\$ 89$ |

## Vertical vinyl banners - $24 \times 63$

Custom vertical banner - $\$ 58$ each (stand and carrying bag included)
Customized Marketing Packages - Gold
Charge to school per student

| 100 | 250 | 500 | 1000 | 2500 |
| :---: | :---: | :---: | :---: | :---: |
| \$2.95 | \$1.85 | \$1.45 | \$1.25 | \$1.15 |
| Marketing Packages - Silver |  |  |  |  |
| 100 | 250 | 500 | 1000 | 2500 |
| \$2.10 | \$1.50 | \$1.30 | \$1.15 | \$1.10 |
| Marketing Packages - Bronze |  |  |  |  |
| 100 | 250 | 500 | 1000 | 2500 |
| \$1.25 | \$0.85 | \$0.70 | \$0.65 | \$0.60 |

Mail Home Order Forms -81/2 x 11
Four-color two-sided flier with size 9 and size 10 envelopes. Price does not include postage (current U.S. postage rate is $\$ 0.47$ each).

| 100 | 250 | 500 | 1000 | 2500 |
| :---: | :---: | :---: | :---: | :---: |
| $\$ 40$ | $\$ 100$ | $\$ 200$ | $\$ 400$ | $\$ 1,000$ |

Walsworth ${ }^{\text {yearbooks }}$

