

School Customized Marketing Catalog - 2018

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Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List



Get personalized marketing materials without the fuss. These items designed by Walsworth just need your school name, colors, mascot and sales information. Select one of the copy options or write your own. Choose the items that will work best for you. Walsworth does the rest.

Customized items must be ordered online. Go to walsworthyearbooks.com/marketing and click on **Order Customized Marketing**.

If you want to print these items at school, we will send you a print-ready PDF at no cost. If you want Walsworth to print, you can see our printing estimates at the end of this catalog.

For questions, please email:
schoolmarketing@walsworth.com.



Customize for your school

- A** Enter your school's colors.
- B** Submit photos of your school's students.
- C** Add your school's mascot.
- D** Include with your sales and pricing information.

Questions? Contact us:

schoolmarketing@walsworth.com

School Customized Marketing Catalog - 2018

Walsworth yearbooks

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

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Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

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Order Form
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Posters

Get your school excited about yearbook sales with these posters with your school's name, mascot and colors, plus photos of students from your school in action. (14" x 22")

item #SM001

Prices vary; see price list on page 17 or online order form.

**The year lives here,
Edmond Santa Fe Wolves!**

**Buy your
yearbook now!
yearbookforever.com**

Your year. Your yearbook. Buy one today!

Cost:

- \$60 through Sept. 30 (**Best Value!**)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased before Jan. 30!

To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Don't miss out — buy a yearbook today!

Walsworth yearbooks yearbookforever.com **ORDER TODAY**
Limited quantities available!

**The year lives here,
Glendale High School Cowboys!**

**Buy your
yearbook now!
yearbookforever.com**

Your year. Your yearbook. Buy one today!

Cost:

- \$60 through Sept. 30 (**Best Value!**)
- \$65 Oct. 1 - Dec. 15
- \$75 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$6 extra and must be purchased before Jan. 28!

To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment made out to Glendale High School, memo: Yearbook, to the front office.

Don't miss out — buy a yearbook today!

Walsworth yearbooks yearbookforever.com **ORDER TODAY**
Limited quantities available!

School Customized Marketing Catalog - 2018

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Order Form
Click Here

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

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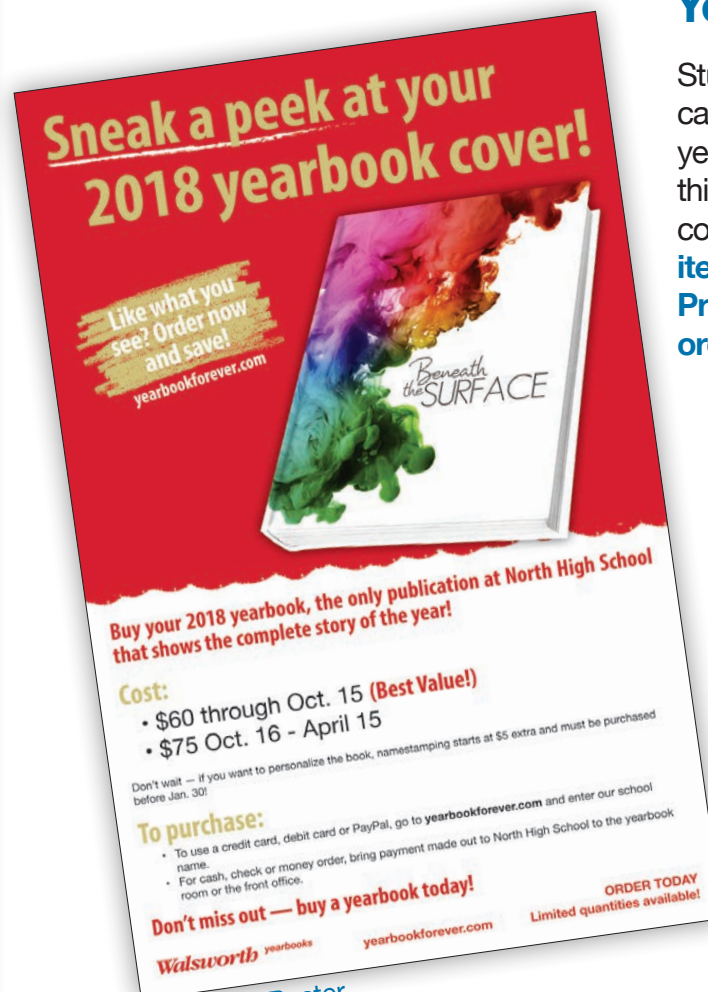
schoolmarketing@walsworth.com

Yearbook Cover Posters

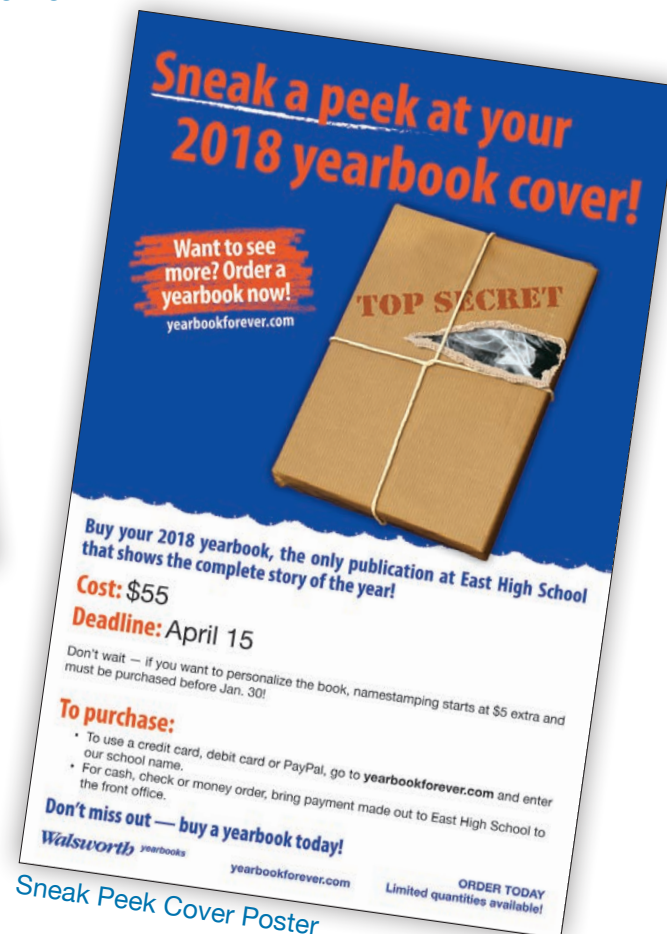
Students are more interested in buying what they can see. Use this poster to show off or tease your yearbook's cover to convince students they will want this book on their shelves forever. You must have a completed cover to receive this poster. (14" x 22")

item #SM002

Prices vary; see price list on page 17 or online order form.



Full Cover Poster



Sneak Peek Cover Poster

Walsworth yearbooks

4

School Customized Marketing Catalog - 2018

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Order Form
Click Here

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

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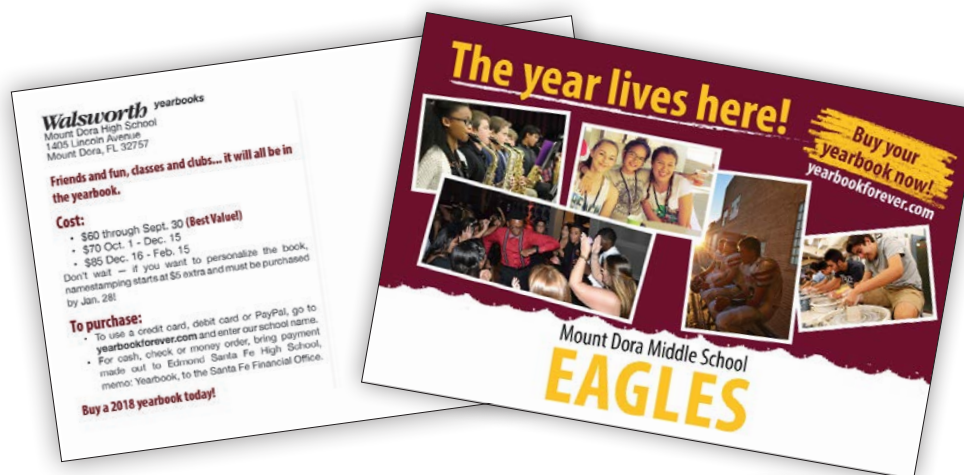
Postcards

These postcards with your school name, colors and photos will be noticed even in a large stack of mail. Use them to tell parents that yearbooks are on sale, how much they are and how to buy them. (Two-sided, 4" x 6")

item #SM009

item #SM038 (Last Chance version)

Prices vary; see price list on page 17 or online order form.



School Customized Marketing Catalog - 2018

Walsworth^{yearbooks}

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Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

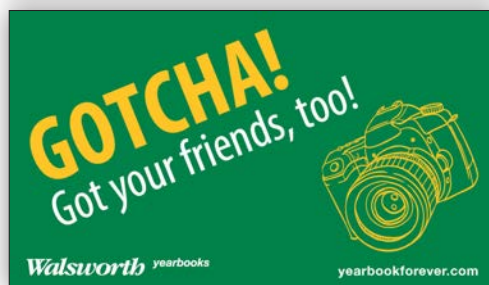
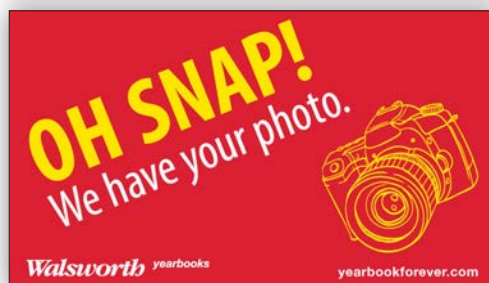
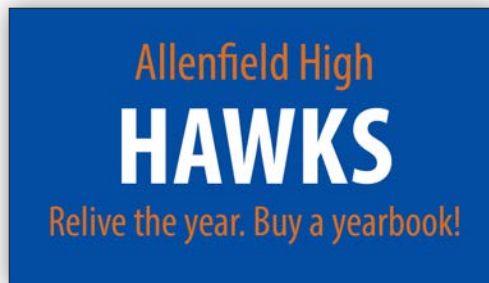
Postcards

Fliers

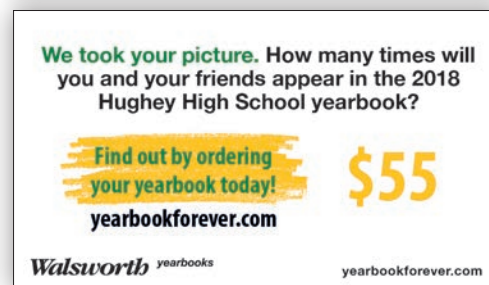
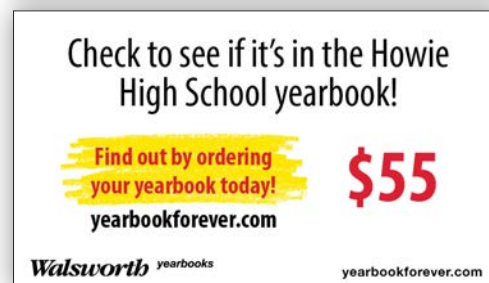
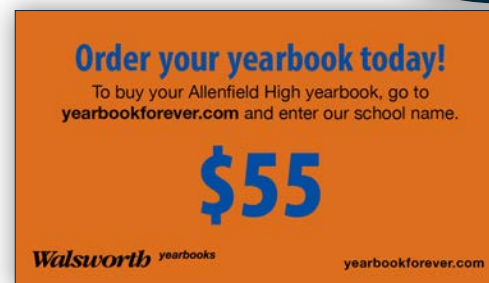
Price List

Questions? Contact us:

schoolmarketing@walsworth.com



Front



Back

Order Cards

You need to tell students in a few different ways that yearbooks are on sale, and these cards are a great supplement to PA announcements, emails and fliers. Hand out when you are out and about taking photos, or at lunch a day or two before you set up your sales table. (Two-sided, 2" x 3½")

item #SM019

Prices vary; see price list on page 17 or online order form.

School Customized Marketing Catalog - 2018

Walsworth^{yearbooks}

Order Form
Click Here

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

Questions? Contact us:

schoolmarketing@walsworth.com



With Mascot

Without Mascot

Vertical Vinyl Banners

Draw students and parents to your sales table or advertise your sale at the front office or a basketball game. These colorful vinyl banners do the trick. The banners are created with your school colors, and can include your mascot. (24" x 63", includes stand and carrying bag)

item #SM008

\$58

School Customized Marketing Catalog - 2018

Walsworth yearbooks

Order Form
Click Here

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

Questions? Contact us:

schoolmarketing@walsworth.com

Poster

The year lives here, Edmond Santa Fe Wolves!

Buy your yearbook now! yearbookforever.com

Your year. Your yearbook. Buy one today!

Cost:

- \$60 through Sept. 30 (Best Value!)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased before Jan. 28!

To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Don't miss out — buy a yearbook today!

Walsworth yearbooks yearbookforever.com ORDER TODAY Limited quantities available!

Flier

The year lives here!

Edmond Santa Fe High School
WOLVES

Buy your yearbook now! yearbookforever.com

Cost:

- \$60 through Sept. 30 (Best Value!)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased before Jan. 28!

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- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Don't miss out — buy a yearbook today!

Walsworth yearbooks yearbookforever.com

Email

BUY A YEARBOOK

Dear George,

Don't wait to reserve your student's copy of the South Beloit High School yearbook! Buy online at yearbookforever.com. Yearbooks are on sale for \$45.00 now but the price will increase throughout the semester!

These are the days your student will want to remember forever. Buy their yearbook now to help make it unforgettable.

Best,
South Beloit High School Yearbook Staff

Postcards

The year lives here!

Edmond Santa Fe High School
WOLVES

Buy your yearbook now! yearbookforever.com

Cost:

- \$60 through Sept. 30 (Best Value!)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased before Jan. 28!

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- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Buy a 2018 yearbook today!

Walsworth yearbooks yearbookforever.com

Edmond Santa Fe High School
WOLVES

LAST CHANCE
to buy your 2018 yearbook!

Walsworth yearbooks yearbookforever.com

Cost: \$85
Deadline: Feb. 15

Don't miss out! This is your last chance to own a copy of the 2018 yearbook. Buy it now, because when they are gone, they're gone.

To purchase: Go to yearbookforever.com, enter our school name and pay with credit card, debit card or PayPal.

Buy the 2018 yearbook today!

Banner

Buy your yearbook here!

Edmond Santa Fe High School
WOLVES

Walsworth yearbooks yearbookforever.com

Order Card

Edmond Santa Fe
WOLVES

Relive the year. Buy a yearbook!

\$60

Walsworth yearbooks yearbookforever.com

GOLD

Customized Marketing Packages – GOLD

Order a complete marketing package and fill out the order form only once. The Gold package includes a vertical banner that can be used year after year. All items are customized with the school's name, mascot, colors and any images provided. Each package includes:

- **Vertical Vinyl Banner item #SM001** – 1 per package
- **Custom Email** – 1 per package
- **Flier item #SM005** – quantity selected by school
- **Postcard item #SM009 (4" x 6")** – quantity selected by school
- **Postcard item #SM038 (Last Chance - 4" x 6")** – quantity selected by school
- **Poster item #SM001 (14" x 22")** – 20 per package
- **Order Card item #SM019** – quantity selected by school

Prices vary; see price list on page 17 or online order form.

School Customized Marketing Catalog - 2018

Walsworth ^{yearbooks}

Order Form
Click Here

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

Questions? Contact us:

schoolmarketing@walsworth.com

Poster

The year lives here, Edmond Santa Fe Wolves!

Buy your yearbook now!
yearbookforever.com

Your year. Your yearbook. Buy one today!

Cost:

- \$60 through Sept. 30 (Best Value!)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased before Jan. 28!

To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Don't miss out — buy a yearbook today!

Walsworth ^{yearbooks} yearbookforever.com ORDER TODAY
Limited quantities available!

Flier

The year lives here!

Edmond Santa Fe High School WOLVES

Buy your yearbook now!
yearbookforever.com

Cost:

- \$60 through Sept. 30 (Best Value!)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased before Jan. 28!

To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Don't miss out — buy a yearbook today!

Walsworth ^{yearbooks} yearbookforever.com

Email

BUY A YEARBOOK

Dear George,

Don't wait to reserve your student's copy of the South Beirut High School yearbook! Buy online at yearbookforever.com. Yearbooks are on sale for \$45.00 now but the price will increase throughout the semester!

These are the days your student will want to remember forever. Buy their yearbook now to help make it unforgettable.

Best,
South Beirut High School Yearbook Staff

Postcards

The year lives here!

Edmond Santa Fe High School WOLVES

Buy your yearbook now!
yearbookforever.com

Cost:

- \$60 through Sept. 30 (Best Value!)
- \$70 Oct. 1 - Dec. 15
- \$85 Dec. 16 - Feb. 15

Don't wait — if you want to personalize the book, namestamping starts at \$5 extra and must be purchased before Jan. 28!

To purchase:

- To use a credit card, debit card or PayPal, go to yearbookforever.com and enter our school name.
- For cash, check or money order, bring payment made out to Edmond Santa Fe High School, memo: Yearbook, to the Santa Fe Financial Office.

Don't miss out — buy a yearbook today!

Walsworth ^{yearbooks} yearbookforever.com

LAST CHANCE
to buy your 2018 yearbook!

Edmond Santa Fe High School WOLVES

Cost: \$85

Deadline: Feb. 15

Don't miss out! This is your last chance to own a copy of the 2018 yearbook. Buy it now, because when they are gone, they're gone.

To purchase: Go to yearbookforever.com, enter our school name and pay with credit card, debit card or PayPal.

Buy the 2018 yearbook today!

Walsworth ^{yearbooks} yearbookforever.com

Customized Marketing Packages – SILVER

It's easy to order a complete marketing package! With the Silver package, get these five items and only fill out the ordering form once. All items are customized with the school's name, mascot, colors and any images provided. Each package includes:

- **Custom Email** – 1 per package
- **Flier item #SM005** – quantity selected by school
- **Postcard item #SM009 (4" x 6")** – quantity selected by school
- **Postcard item #SM038 (Last Chance version - 4" x 6")** – quantity selected by school
- **Poster item #SM001 (14" x 22")** – 10 per package

Prices vary; see price list on page 17 or online order form.

SILVER

School Customized Marketing Catalog - 2018

Walsworth yearbooks

Order Form
Click Here

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

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schoolmarketing@walsworth.com

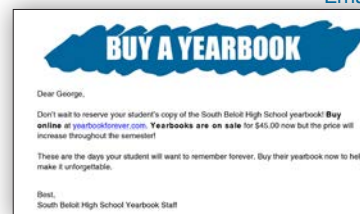
Poster



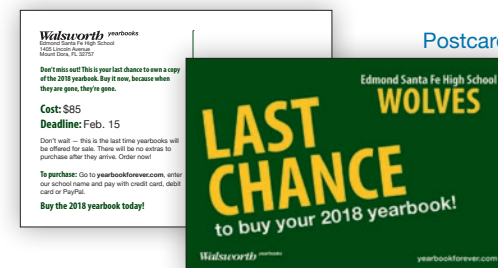
Flier



Email



Postcard



Customized Marketing Packages – BRONZE

It's easy to order a complete marketing package! With the Bronze package, get these four items and only fill out the ordering form once. All items are customized with the school's name, mascot, colors and any images provided. Each package includes:

- **Custom Email** – 1 per package
- **Flier item #SM005** – quantity selected by school
- **Postcard item #SM038 (Last Chance version - 4" x 6")** – quantity selected by school
- **Poster item #SM001 (14" x 22")** – 10 per package

Prices vary; see price list on page 17 or online order form.

BRONZE

School Customized Marketing Catalog - 2018

Walsworth yearbooks

Order Form
Click Here

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

Questions? Contact us:

schoolmarketing@walsworth.com

Flier front

Flier back

Mailing envelope

Return envelope

Home Mail Order Forms

Send yearbook order forms directly home to the parents. Package includes two-sided flier/order form (8½x11), one external/ mailing envelope and one internal/return envelope. Return envelope will have the school's mailing address pre-printed for parents to send payment. Price does not include postage.

item #SM021

Prices vary; see price list on page 17 or online order form.

School Customized Marketing Catalog - 2018

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Order Form
Click Here

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

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Flier

Marketing to Latino Parents

Do more than send Spanish-language marketing materials to Latino parents. Send something that explains the tradition of yearbook and its value today and in the future. Since you select the text and images (or use your own photos), you create a two-sided bilingual item that is unique for your school.

Flier item #LM004-7

Postcard item #LM009

Prices vary; see price list on page 17 or online order form.

Athens Drive High School

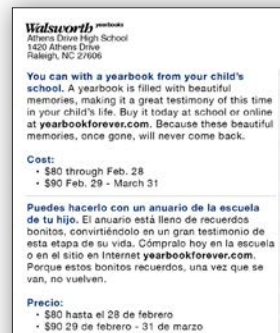
BEAUTIFUL MEMORIES

Imagine having a collection of memories
you can relive any time you want.

BONITOS RECUERDOS

Imagina tener una coleccion de recuerdos
que puedes revivir en todo momento.

Walsworth ^{yearbooks}



Postcard

School Customized Marketing Catalog - 2018

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Click Here

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

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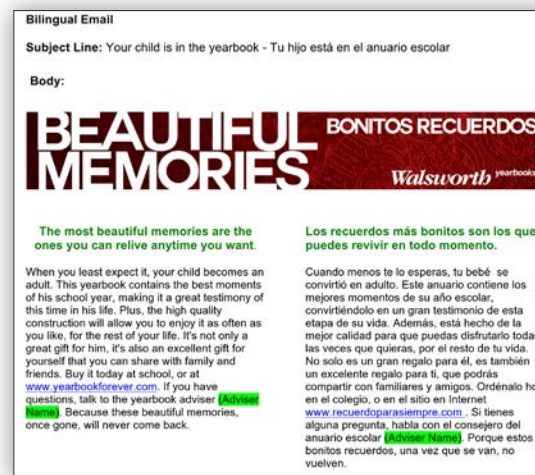
schoolmarketing@walsworth.com



Emails

Parents read emails. Send your information to parents using one of our bilingual email templates. The messages are written, you just need to add information such as adviser name and prices.

Send your request to
marketingyearbooks@walsworth.com.
Free



Vertical Vinyl Banner

Catch the eyes of every student and parent wherever you set up your sales table – at lunch or parent-teacher conferences. These simple bilingual vinyl banners are created with your school colors, and can include your mascot. (24" x 63", includes stand and carrying bag)

item #LM008

\$58

School Customized Marketing Catalog - 2018

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Order Form
Click Here

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

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schoolmarketing@walsworth.com



Parent Email Program (PEP)

Our Parent Email Program is an easy, effective way to tell your parents about your yearbook sales. Using student photography and a compelling sales message, these emails get attention in the inbox.

To enroll, go to walsworthyearbooks.com/pep. Free

BUY A YEARBOOK

Dear George,

Don't wait to reserve your student's copy of the South Beloit High School yearbook! **Buy online at yearbookforever.com. Yearbooks are on sale** for \$45.00 now but the price will increase throughout the semester!

These are the days your student will want to remember forever. Buy their yearbook now to help make it unforgettable.

Best,
South Beloit High School Yearbook Staff

Emails

We have created the email templates. Just add your sales and event information. You can send them or Walsworth can send them on your behalf – your database is secure with us!

Send your request to marketingyearbooks@walsworth.com. Free

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Order Form
Click Here

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

Questions? Contact us:

schoolmarketing@walsworth.com

Emails

Parents read email. Send your ad information to parents using one of our email templates. The messages are written, you just need to add information such as ad sizes and prices.

Send your request to marketingyearbooks@walsworth.com. Free

Postcards

Send the message home that parents can conveniently purchase ads online. (4" x 6")
item #SM010
Prices vary; see price list on page 17 or online order form.

BUY AN AD

Dear Kristin,

Show your student how proud you are by purchasing a Recognition Ad in the North High School yearbook! Buy your ad online at www.yearbookforever.com or at school in room 316. Ads will only be on sale until March. Don't miss this great opportunity to congratulate and praise your graduating senior.

Recognitions Ad Prices:

- Full Page (5-7 photos) \$250.00
- Half Page (4-5 photos) \$175.00
- Quarter Page (2 photos) \$115.00
- Eighth page (1 photo) \$75.00

Don't forget – these are the days you'll want your student to remember forever. Buy their Recognition Ad today!

Questions? Contact Ms. Smith at the school number or at adviser@northhigh.k12.us.

Best,
NHS Yearbook Staff



School Customized Marketing Catalog - 2018

Walsworth yearbooks

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

Questions? Contact us:

schoolmarketing@walsworth.com

Order Form
Click Here

Ad sales flier
with order form

Flier

Send the message home that parents can conveniently purchase ads online. (8.5" x 11")

Prices vary; see price list on page 17 or online order form.

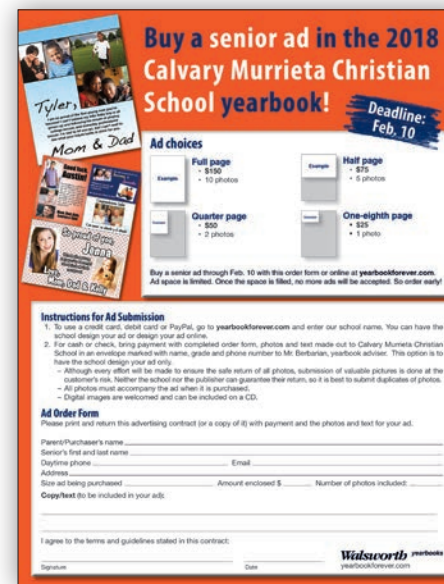
Online Ad Sales Tri-fold Brochures

Send the message home that parents can conveniently purchase ads online. (8.5" x 11")

Prices vary; see price list on page 17 or online order form.



Folded



Two-sided flier (trifold)
Flier with order form on back

School Customized Marketing Catalog - 2018

**Order Form
Click Here**

Instruction Sheet

Yearbook Sales

Posters

Yearbook Cover Posters

Fliers

Postcards

Yearbook Order Cards

Vertical Vinyl Banners

Customized Marketing Packages

Gold

Silver

Bronze

Mail Home Order Forms

Cultural Marketing

Flier

Postcard

Emails

Vertical Vinyl Banner

Emails

Ad Sales

Emails

Postcards

Fliers

Price List

Questions? Contact us:

schoolmarketing@walsworth.com

Posters - 14 x 22

Four-color one-sided

20	50	100
\$25	\$58	\$99

Fliers - 8½ x 11

Four-color one-sided

100	250	500	1000	2500
\$10	\$25	\$50	\$100	\$250

Four-color two-sided

100	250	500	1000	2500
\$20	\$50	\$100	\$200	\$500

Postcards - 4 x 6

Four-color two-sided. Price does not include postage (current U.S. postage rate is \$0.34 each).

100	250	500	1000	2500
\$50	\$68	\$97	\$145	\$318

Order cards/Event cards/Info cards - 2 x 3½

Four-color two-sided

100	250	500	1000	2000
\$25	\$30	\$35	\$49	\$89

Vertical vinyl banners - 24 x 63

Custom vertical banner – \$58 each (stand and carrying bag included)

Customized Marketing Packages - Gold

Charge to school per student

100	250	500	1000	2500
\$2.95	\$1.85	\$1.45	\$1.25	\$1.15

Customized Marketing Packages - Silver

Charge to school per student

100	250	500	1000	2500
\$2.10	\$1.50	\$1.30	\$1.15	\$1.10

Customized Marketing Packages - Bronze

Charge to school per student

100	250	500	1000	2500
\$1.25	\$0.85	\$0.70	\$0.65	\$0.60

Mail Home Order Forms - 8½ x 11

Four-color two-sided flier with size 9 and size 10 envelopes. Price does not include postage (current U.S. postage rate is \$0.47 each).

100	250	500	1000	2500
\$40	\$100	\$200	\$400	\$1,000

- First hour of art time is free.
- PDFs are available at no charge.
- Have images ready to upload when filling out the Customized Marketing Request Form.
- Postage and shipping are not included in prices.
- Please allow 7-10 working days for proof.
- Prices subject to change.