

# Market Survey

Please complete this survey. The results will be used to inform potential business advertisers in the yearbook about students' spending habits and interests.

1. **Do you have a job?** (circle one)    yes                      no  
If yes, how much do you earn per week? (circle one)      Under \$50      \$50-100      \$100-200      Over \$200
2. **Do you receive an allowance?** (circle one)    yes                      no  
If yes, how much do you receive per week? (circle one)      Under \$20      \$20-50      Over \$50
3. **Do you have your own:** \_\_\_checking account \_\_\_savings account \_\_\_credit card? \_\_\_Venmo/PayPal (check all that apply)
4. **Do you have a:** \_\_\_car? \_\_\_motorcycle? \_\_\_bicycle? \_\_\_scooter? (check all that apply)
5. **Do you own a:** \_\_\_video/gaming console? \_\_\_Bluetooth speaker? \_\_\_DSLR camera? \_\_\_smartwatch? (check all that apply)
6. **Which items do you consistently have with you:** \_\_\_a reusable water bottle? \_\_\_travel-sized cosmetic/grooming items? \_\_\_sporting equipment \_\_\_music supplies \_\_\_books (printed or digital form) \_\_\_wireless earbuds? (check all that apply)
7. **On average, how many times per month do you go to a theater to see movies?** \_\_\_\_\_
8. **On average, how many hours per week do you stream movies and/or TV shows?** (circle one)  
Zero              1-2 hours              3-4 hours              5-7 hours              8+ hours
9. **On average, how many meals do you eat out?** (circle one)  
Less than 2x per month      1 time per week      2-3 times per week      4-6 times per week      7+ times per week
10. **What restaurants in the community do you eat at most and how often do you eat there?**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
11. **Do you have special dietary restrictions?** (circle one)    yes                      no  
If yes, please mark: \_\_\_vegan? \_\_\_vegetarian? \_\_\_keto? \_\_\_paleo? \_\_\_gluten-free? \_\_\_nut-free? \_\_\_dairy-free? \_\_\_other?
12. **What do you do for fun with your friends in your community?** \_\_\_\_\_
13. **Do you play any musical instruments?** (circle one)    yes                      no  
If so, which instrument(s)? \_\_\_\_\_
14. **What are your personal interests and hobbies?** \_\_\_\_\_
15. **How often do you have beauty treatments done?**  
Nails \_\_\_\_\_                      Brows \_\_\_\_\_  
Lashes \_\_\_\_\_                      Haircuts/color/braiding \_\_\_\_\_
16. **How much do you spend per month on:**  
Car/transportation?..... \$ \_\_\_\_\_                      Gifts (birthdays, etc.)?..... \$ \_\_\_\_\_  
Hobbies/personal interests?..... \$ \_\_\_\_\_                      Fitness/health club?..... \$ \_\_\_\_\_  
Entertainment (movies, concerts, etc.)?..... \$ \_\_\_\_\_                      Hair, makeup, brows, nails?..... \$ \_\_\_\_\_  
Clothes?..... \$ \_\_\_\_\_                      School supplies?..... \$ \_\_\_\_\_  
Eating out?..... \$ \_\_\_\_\_                      Sports?..... \$ \_\_\_\_\_
17. **What causes are most important to you?** \_\_\_\_\_  
\_\_\_\_\_
18. **Age:** \_\_\_\_\_
19. **Gender:** \_\_\_Male \_\_\_Female \_\_\_Prefer not to say