Tiburon

Gulf Coast High School, Naples, Fla.

Theme: Connections

One of the most underrated elements in publication design is illustration. This yearbook staff makes it the central part of their overall design concept. If done correctly, illustration can marry the two standard components of coverage (copy and photos) into a perfect union. The opportunities are endless — doodles can be used in rapid succession for a unique look, overlapped to create new shapes using transparencies, or, like on this spread, freeform drawing to help fill space.