

School Customized Marketing Catalog - 2012

Instruction Sheet

Yearbook Sales

Posters

Cover Posters

Fliers

Postcards

Order Cards

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Fliers

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Emails

Postcards

Price List

Questions? Contact us:

schoolmarketing@walsworth.com

Order Form
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Posters Four-color one-sided

	20	50	100
11 x 17	\$19	\$43	\$79
14 x 22	\$25	\$58	\$99

Postcards - 5 x 8 Four-color two-sided (current U.S. postage rate \$.44 each)

	100	250	500	1000	2500
	\$75	\$113	\$194	\$289	\$608

Postcards - 4 x 6 Four-color two-sided (current U.S. postage rate \$.28 each)

	100	250	500	1000	2500
	\$50	\$68	\$97	\$145	\$318

Fliers - 8½ x 11

Four-color one-sided	100	250	500	1000	2500
	\$10	\$25	\$50	\$100	\$250
Four-color two-sided	100	250	500	1000	2500
	\$20	\$50	\$100	\$200	\$500

Two-sided self mailer - 8½ x 11 Four-color two-sided - 100# paper

	100	250	500	2500
	\$89	\$198	\$360	\$975

Order cards - 2 x 3½ Four-color two-sided

	100	250	500	1000	2000
	\$25	\$30	\$35	\$49	\$89

Bookmarks - 1½ x 6½ Four-color two-sided

	100	250	500	1000
	\$25	\$50	\$65	\$95

Stickers - 1½ x 2¾ Four-color one-sided (30 per sheet)

	150	300	500	1000
	\$9	\$14	\$19	\$28

“I bought a yearbook!” Stickers - 7/8 x 1 5/8 Four-color one-sided (48 per sheet)

	240	525	1000
	\$2.50	\$5	\$10

Vertical vinyl banner - 24 x 63

Custom vertical banner – \$48 each (stand included)

Home mail pocket envelope - 8.5 x 14

Two-color two-sided – \$20 each (50/pkg.)

- First hour of art time is free.
- PDFs are available at no charge.
- Have images ready to upload when filling out form.
- Postage and shipping are not included in above prices

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Big Event Posters - 11 x 17 Four-color one-sided

20	50	100
\$19	\$43	\$79

Big Event Postcards - 5 x 8 Four-color two-sided (current U.S. postage rate \$.44 each)

100	250	500	1000	2500
\$75	\$113	\$194	\$289	\$608

Big Event Postcards - 4 x 6 Four-color two-sided (current U.S. postage rate \$.28 each)

100	250	500	1000	2500
\$50	\$68	\$97	\$145	\$318

Big Event Tickets - 1⁵/₈ x 5¹/₄ Four-color one-sided, 10 per sheet

100	250	500	1000	2500	5000
\$10	\$25	\$50	\$100	\$250	\$500

Big Event Backstage Passes - 5¹/₄ x 3¹/₈ Four-color one-sided

100	250	500	1000	2500	5000
\$35	\$52	\$80	\$125	\$250	\$385

Big Event Cards - 2 x 3¹/₂ Four-color two-sided

100	250	500	1000	2000
\$25	\$30	\$35	\$49	\$89

Big Event Button - 3" round Four-color one-sided

50	100	250	500	1000
\$18	\$36	\$90	\$180	\$360

Big Event Stickers - 3" round Four-color one-sided

100	250	500	1000	2000	5000
\$20	\$49	\$98	\$195	\$390	\$975

Big Event Tyvek Neon Wristbands - 3/4 x 10 Two-color two-sided

100	250	500	1000	2000	5000
\$5	\$12.50	\$25	\$50	\$125	\$250

Big Event Yearbook Quote Sticker Sheets - 7 x 3¹/₄ Four-color one-sided

100	250	500	1000	2000	5000
\$30.75	\$76.50	\$153	\$306	\$612	\$1530

Big Event Hand Stamp - 1" imprint

Estimated cost per hand stamp - \$12.50

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